



STANFORD UNIVERSITY - SCHOOL OF ENGINEERING  
US-ASIA TECHNOLOGY  
MANAGEMENT CENTER



**EE-402A Topics in International Technology Management  
Autumn 2009 Seminar Series Theme:  
Technology Strategies in Asia Business**

## ***Technology Strategies In Silicon Valley and Asia: Contrasting Patterns of Open Innovation***



**Richard B. Dasher**

**Director  
US-Asia Technology Management Center  
Consulting Professor  
EE, Asian Languages, APARC**

First session topics: Functions and elements of corporate technology strategy, Silicon Valley system of entrepreneurial open innovation contrasted with corporate innovation strategies in major Asia markets, recent trends in Asia.  
First session in autumn series.

**Thursday, September 24, 2009**

**4:15 - 5:30 PM**

**Skilling Auditorium, Stanford**

**Visitors Welcome • Light Refreshments**

Details: <http://asia.stanford.edu/>

**Students register for EE-402A (no prerequisites)**

Contact: skeda at stanford dot edu

Phone: 650-724-0096