New Materials for Green Innovations How a Materials Provider Views the Challenges of Environmental Issues

> Tomoya Yamashiki, Ph.D. Yamashiki@tam.toray.com Dirctor, Corp. Res. & Bus.Dev. Toray Industries (America), Inc.

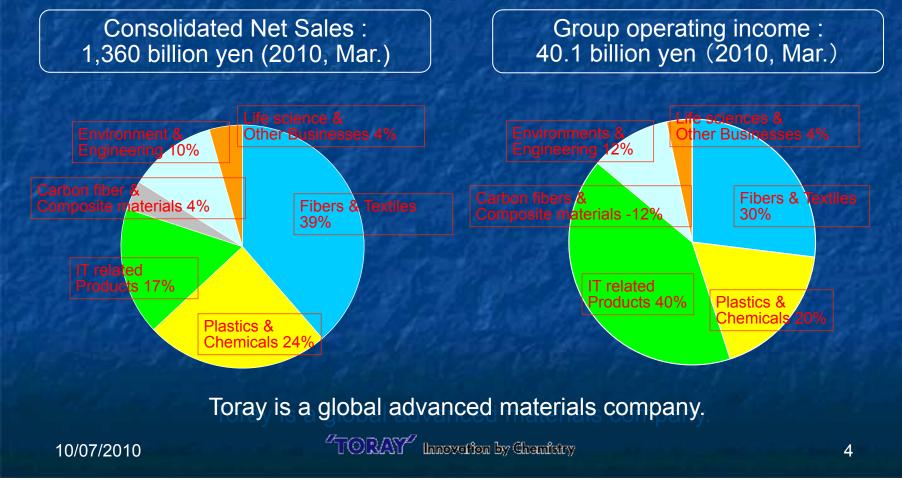
# Contents

Company overview of Toray
Responsibility as Materials Provider
Examples of technology innovations in Green technologies
How we should go forward Company overview of Toray:

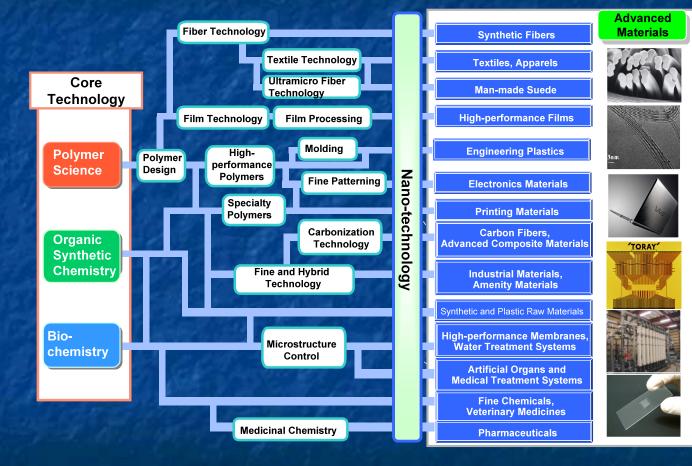
Long history chemistry based company Global company Seriously technology oriented

### Toray's business structure

#### Established: 1926, Apr. 16 Consolidated basis: 21 countries & regions, about 40,000 employees



## **Toray's Technologies & Major Products**



Toray's products are based on Four core technologies.

10/07/2010

TORAY Inneverien by Chemistry

Responsibility as materials provider:

Science made people happy, And tech. based company should overcome the legacy, even if difficult to resolve...

# Chemistry: Big contribution to the world

#### Wallace Carothers



(chem.rochester.edu)

Invention of Nylon"Stronger than steel"

Changed the world,1. Clothing2. Industrial equipments3. Culture4. Life style

"TORAY" Innovation by Chemistry

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### **Mass Production/Consumption**

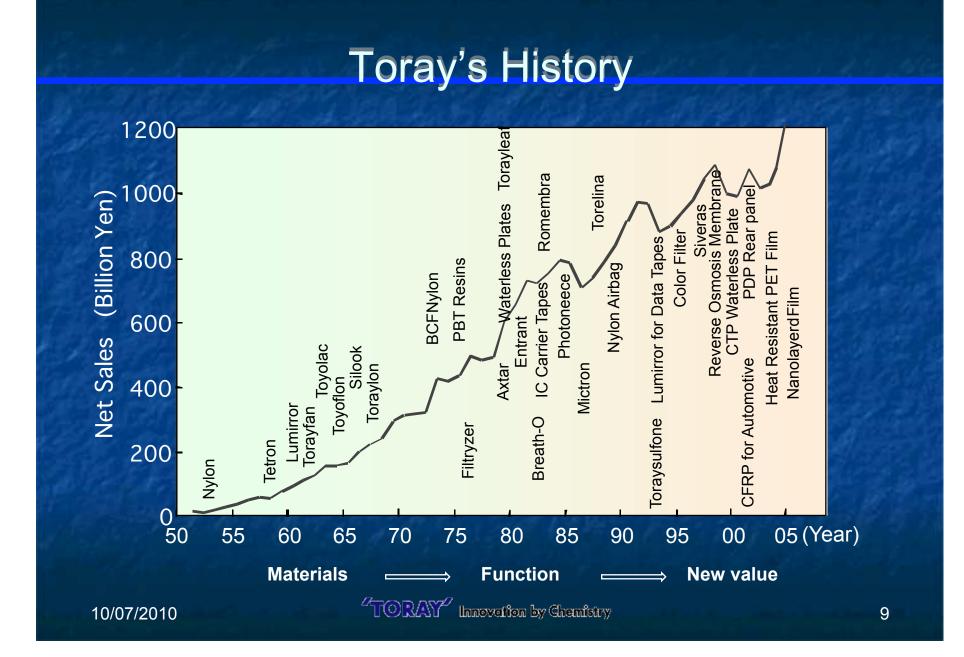
Petrochem
Automotive
Electronics
Heavy Industries...





Technologies has bring Improvement of life and big legacy





# One thing what Toray wants to do

#### **TORAY**

Incoration by Chemistry

# Make a splash with Toray water treatment products.



Toray's "Water treatment Membranes" contribute to seawater desalination all over the world.

The right chemistry, the right answers.

(Ad poster at Shinkansen train in Jan. - Aug. 2008)

10/07/2010

TORAY Inneverien by Chemistry

# Toray's TV messages

