



# WINVIVO

**Sustainable Solutions to Chronic Health Problems**

Shirley Chen, PhD, Esq.  
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1.5 Years Ago When We Just Started.....



A Botanical-Based **International Healthcare Platform**

**Shirley Chen, Ph.D., Esq.**

Nov. 19, 2009



Winner of 2011 American Package Design Award

— by Hausman Design



# Chronic Diseases

—the **Leading Causes** of Death and Disability in the U.S.

- **Takes 75% of the total healthcare cost**
- **7 out of 10 deaths from chronic diseases (cardiovascular, metabolic diseases, cancer...)**
- **1 out of 2 *adult* Americans had  $\geq 1$  chronic diseases**
- **Obesity** — a major health concern (1 in 3 adults)
- **Diabetes** — continues to be the leading cause of
  - kidney failure
  - **non-traumatic lower-extremity amputations**
  - blindness



*Source: US Centers for Disease Control & Prevention (2011)*

# Think Global, Act Local & *Looking Eastward* — Silicon Valley's Hybrid Etiologies

- **Fascination with Technology & Genetic Information**  
(human integration with medical devices and technologies)



- **Embracing Nature, Pragmatism & Experimentation**
  - California, “a natural place” & “a center of innovation”
  - Discover a truth (open-mindedness)
  - Solve a problem (individual ingenuity)
  - Make a profit (novel capitalization)
- **Looking Eastward for “Natural Healing”**
  - Bay Area’s cultural influx of immigrants & global ideas
  - Ethic foods reflecting “whole earth” sensibilities
  - Natural “functional foods” as alternatives to “SAD” foods in America

*Source: L.A. English-Lueck “Being and Well-Being, Health and the Working Bodies of Silicon Valley”  
Stanford University Press (2010)*



# WinVivo—Silicon Valley's

## Global Product Development / Validation / Marketing Platform

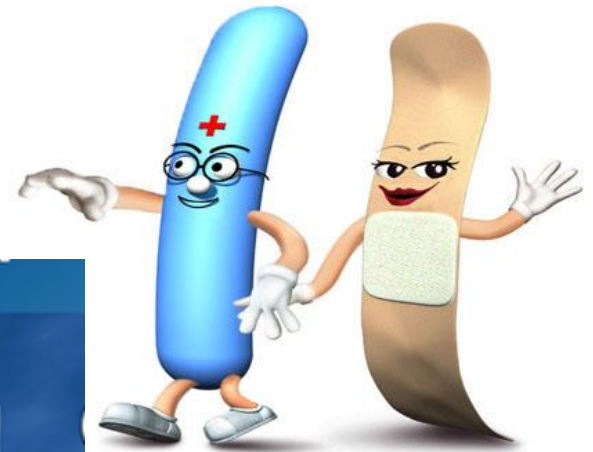
- International Team with Deep Knowledge in Natural, Effective Solutions to Health Problems
- Ability to Leverage Scientific & Technical Expertise to Rapidly Validate and Develop Products to **Solve Challenging Health Problems & to Meet Unmet Needs**
- Ability to Rapidly Scale Up Manufacturing of the Products with High Quality Ingredients at Competitive Price
- Each Product is Proprietary and Developed with Secured IP
- **Ability to Obtain Scientific, Clinical, and Market Validation of our Safe and Effective Products**
- **Minimal R&D & Marketing Cost / Maximum Value (ROI) Created**



# Wound Care Products & Devices



Negative Pressure Wound Therapy



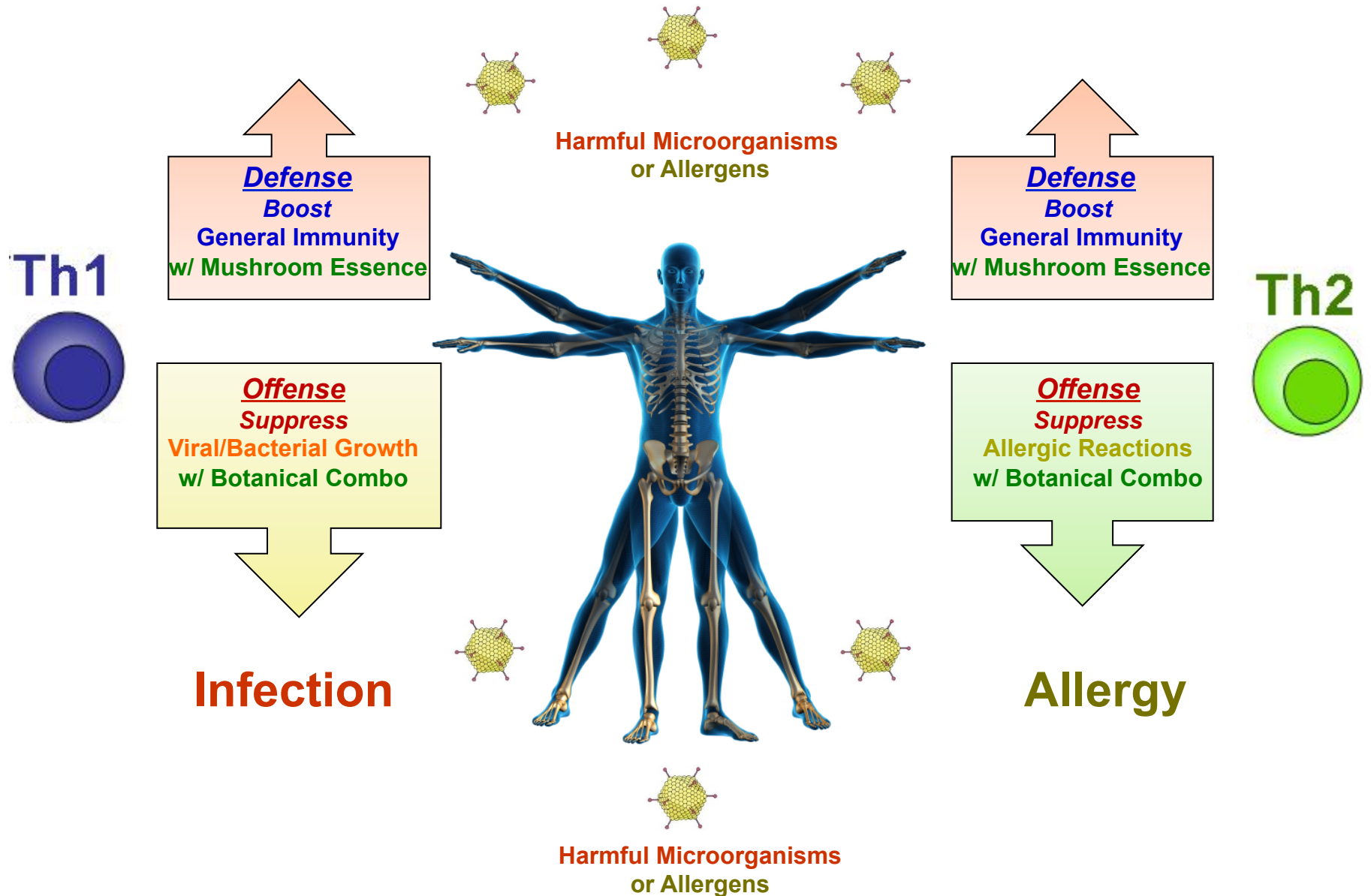
*Wound Care Pack*  
bandage, antiseptic, all in size



Air Bed for Bedsores Prevention



# Restoring the Immune Balance Naturally







# Botano Guard™ capsules



Reishi Mushroom



Shiitake Mushroom



Chameleon Plant



Japanese Honeysuckle

## Our Rational & Health philosophy:

- **Reinforcing the body's defense – the Immune system** against infection of harmful germs or foreign pathogens such as viruses, harmful bacteria and fungi;
- **Making preemptive strikes (offense)** by inhibiting replication of the harmful germs at their infancy;
- **Promoting the body's innate ability to heal chronic inflammatory tissues.**

# Botano Guard™ —A Natural Alternative to Antibiotics?



## *People w/ Compromised Immunity due to:*

- **Body harboring latent viral pools**  
(e.g., HCV, HPV, Herpes, HIV and other STDs.....)
- **Chronic drug use** (antibiotic-caused yeast infection)
- **Chemotherapy / Radiation treatment**

*They are Worried about Opportunistic Infection.*



## *People Going to Crowded, Closed Spaces:*

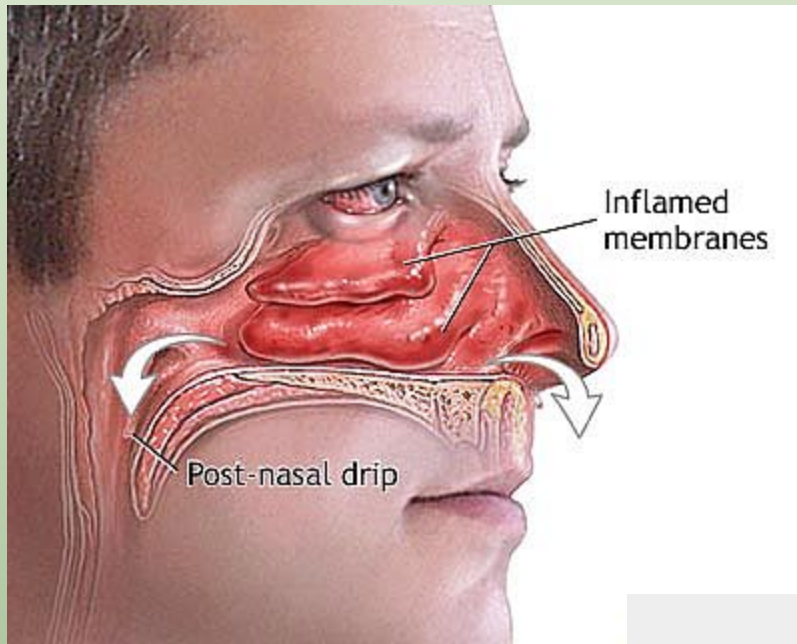
- **Travelers**
- **Conference/Concert Attendees**  
(Opportunistic Infection; **Flu/Colds/"Super-Bugs"**)



## *People Stressed and/or Weakened due to:*

- **Hectic / Sedentary Lifestyle / Work Load**
- **Taking Care of Sick People**
- **Aging / Organ Degeneration**  
(Susceptible to Infection, e.g., **Urinary Tract Infection**)
- **Pollution / Poor Nutrition**

# Natural Remedy for Chronic Sinusitis



**Popular nasal (zinc) sprays** in fighting cold linked with **loss of sense of smell (Anosmia)**



# Our Holistic Approach: Systemic + Topical Treatment



Cold Sores



Chest Herpes Zoster



Acne

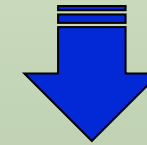


Eczema



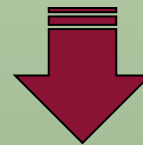
## Orally Administer **Botano Guard** to Systemically

- Boost general immunity
- Suppress inflammation
- Inhibit viral / bacterial / fungal replication



## Topically Apply **Topical Products** to

- Suppress inflammation / itch
- Remove necrotic tissue / exudates
- Inhibit viral / bacterial / fungal replication
- Promote tissue regeneration



- **Fast, Effective Symptomatic Relief & Skin Healing (2-3 Days)**
- **Long-Term Safe, Sustainable Prevention of Recurrence**







# Botano Throat™ lozenges



Buddha fruit

**A synergistic combination of botanicals to effectively**

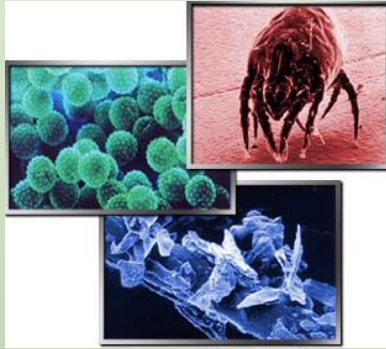
- **Calm inflammation** of throat mucosal tissue to accelerate healing
- **Sooth/cool irritated throat** and stimulate productive cough
- **Sugar-free** formulation with natural low-calorie sweeteners





# Immune Rebalancer™ capsules

— Botanical Synergy Against Broad-Spectrum Protein Allergens



- Pollen
- Animal Dander
- Dust Mite
- Gluten



- Unique botanical ingredients inhibiting histamine release from mast cells & prostaglandin E<sub>2</sub> synthesis
- Containing polyphenols as anti-oxidants & anti-bacterial agents
- Botanical extracts with anti-inflammatory activity
- Synergistic combination with functional polysaccharides to strengthen normal immunity & to re-balance the immune system



**Human Use & Animal Studies of Winvivo's Proprietary Product**

demonstrated fast relief of allergy symptoms w/o side effects of anti-allergy drugs.



# WINVIVO



—To Our Health & Vitality!