



Entrepreneurship in India

Its Current and Future Impact on Competitiveness

Amit Kapoor — PART 6 of 8

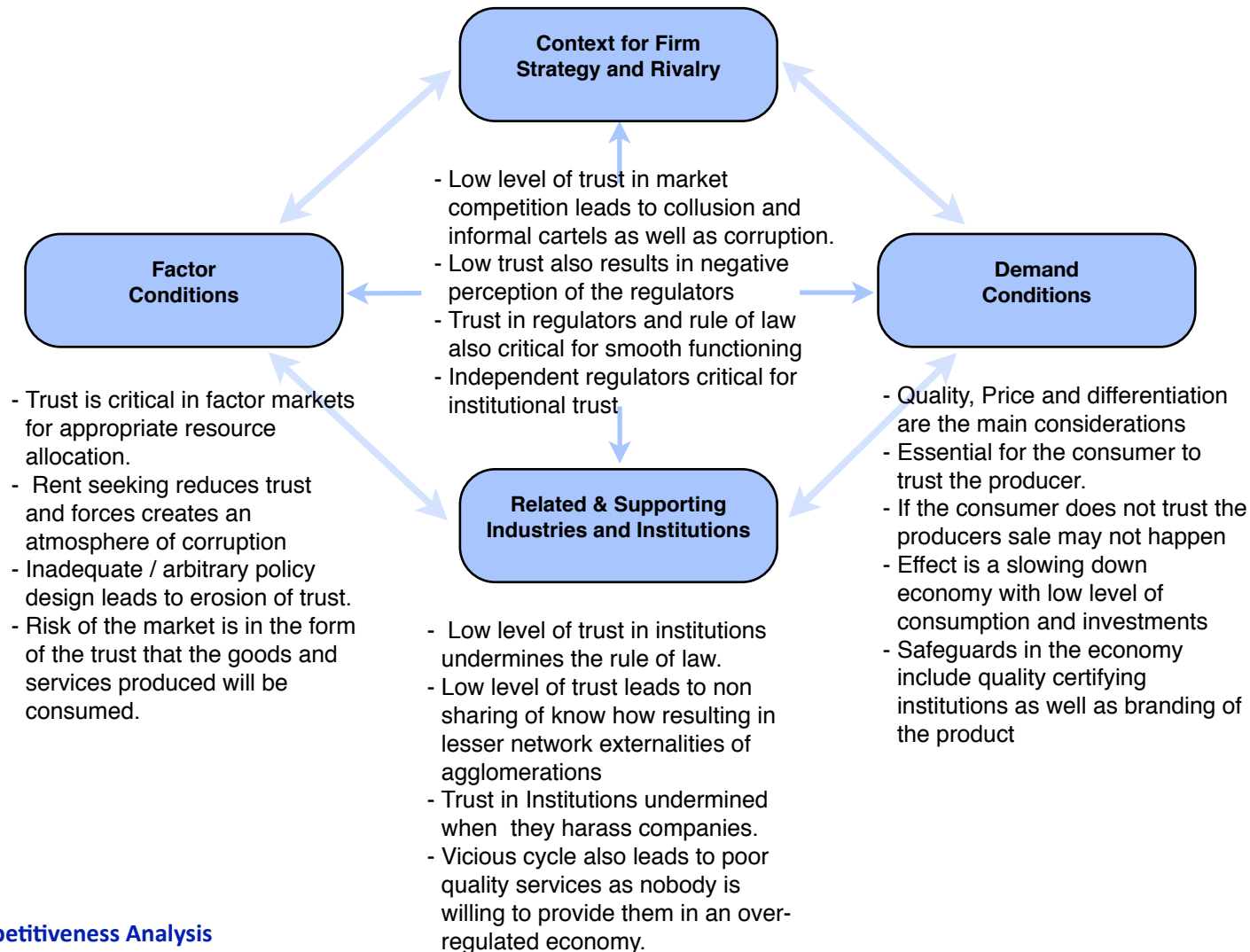


*enhancing
prosperity*

INSTITUTE *for*
COMPETITIVENESS

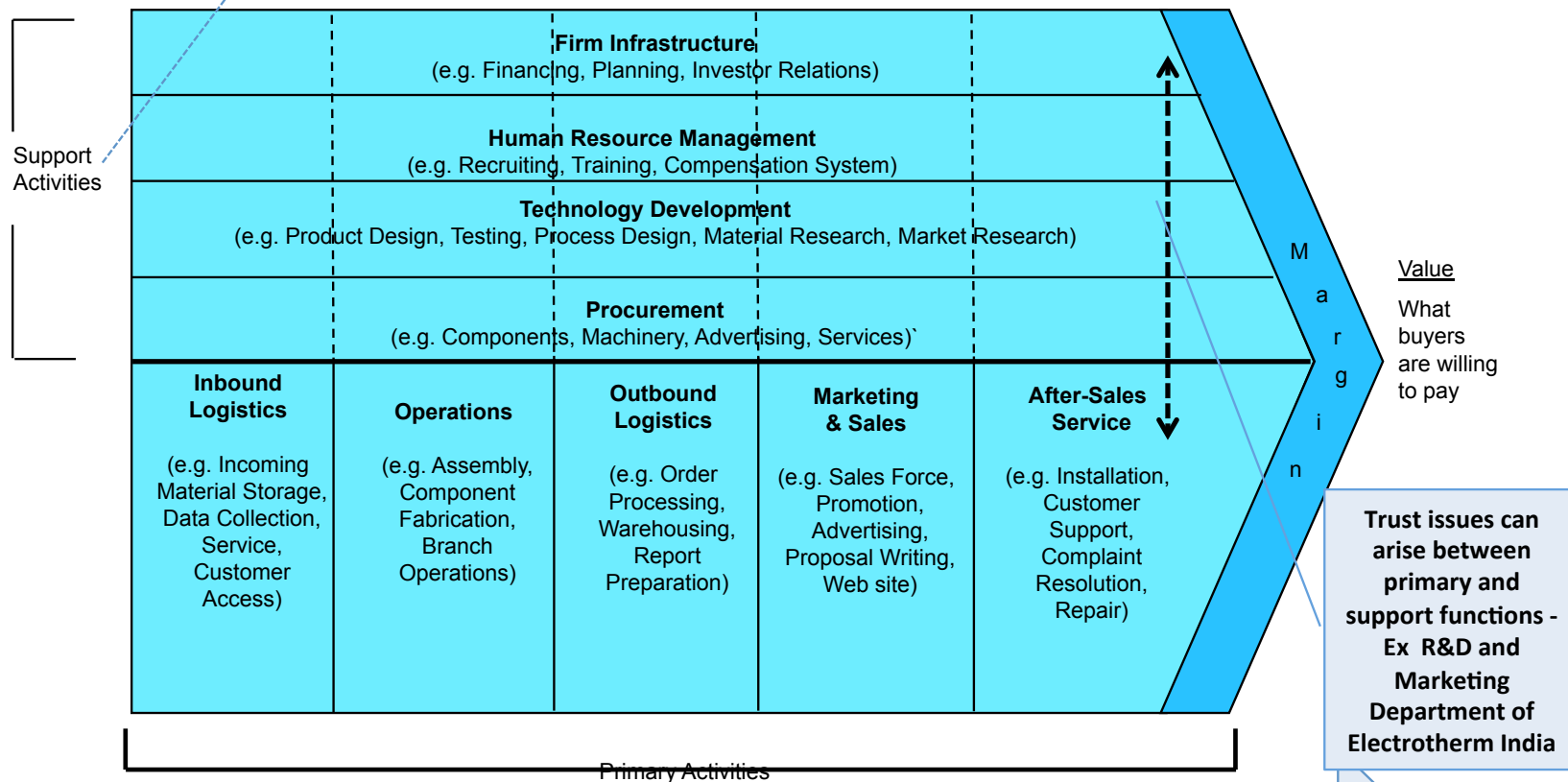
DOES LACK OF TRUST UNDERMINE COMPETITIVENESS?

Trust and Competitiveness Effect on National Diamond



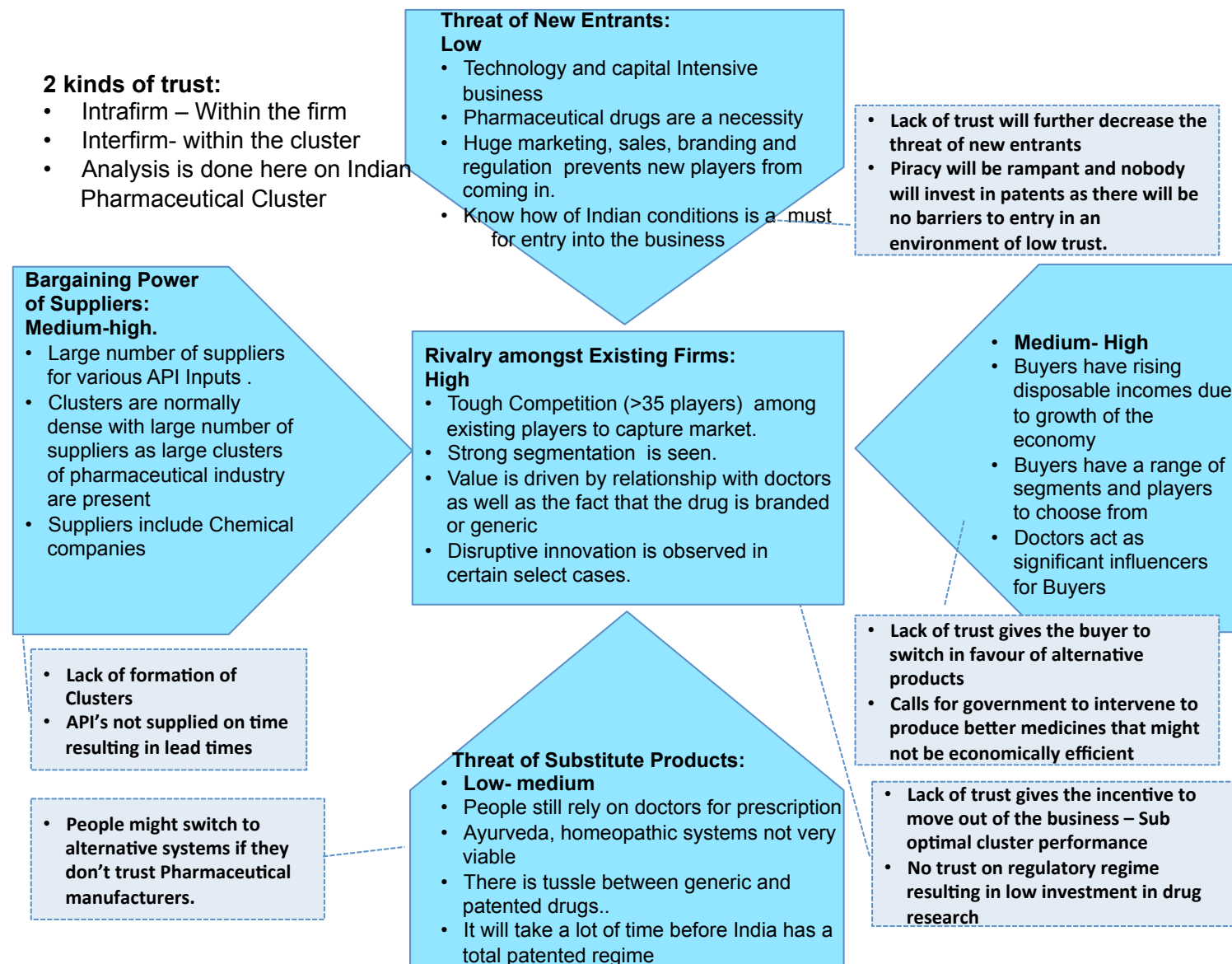
IMPACT OF TRUST ON THE VALUE CHAIN OF A FIRM

With lesser trust, sub-optimal level of support activity is observed both at firm level and cluster level. Example of low technology adoption rates within small firms in India is a classic case in point.



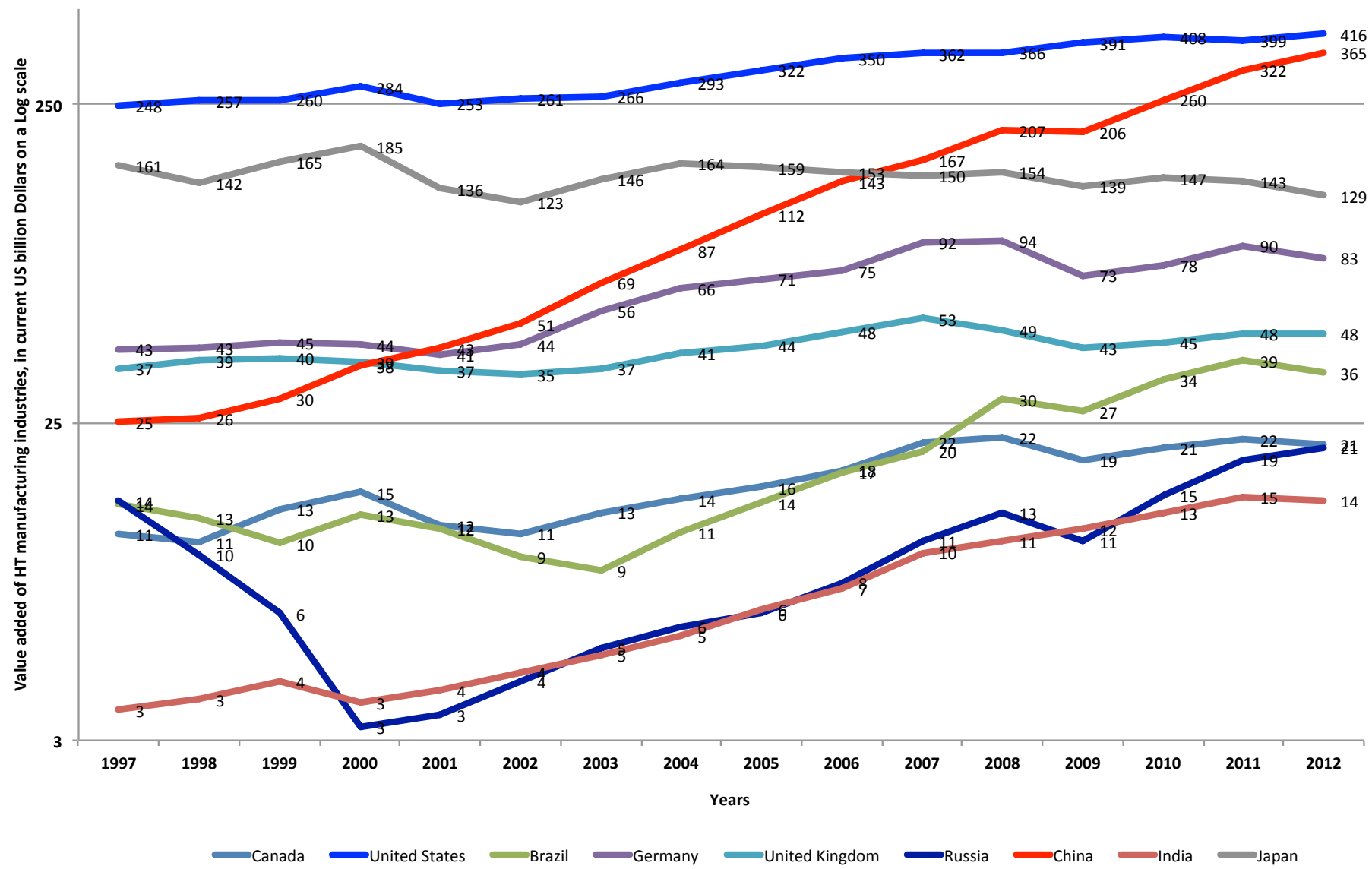
Lack of trust results in interdepartmental/inter primary activity conflict and can result in longer lead times and sales cycles at minimum and complete shutdown of operations at maximum.

IMPACT OF TRUST ON FIVE FORCES MODEL OF PHARMACEUTICAL INDUSTRY IN INDIA





HI- TECH MANUFACTURING IN BILLION OF USD



Source: <http://www.nsf.gov/statistics/seind14/index.cfm/chapter-6/c6s1.htm>



HI- TECH MANUFACTURING AS A % OF WORLD OVER THE YEARS

