

Environmental Degradation



Sanitation & Water

Nuclear Proliferation



Malnutrition & Hunger



Armed Conflicts

Poverty

Population Rise

& Migration



New Communicable Diseases



Financial Instability



THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)

- REPLACE THE MILINIAL DEVELOPMENT GOALS (2030)
- RATITIED BY UNITED NATIONS AND ALL WORLD LEADERS IN SEPT 2015 IN NEW YORK
- EXTREMELY AMBITIOUS GOALS TO BE ACHIEVED OVER NEXT 15 YEARS – UNIFY HUMAN RIGHTS AND CLIMATE CHANGE (*CLIMATE JUSTICE*)
- REQUIRE 3-4 TRILLION US DOLLARS
- WILL REQUIRE NEW PARNTERS (INCLUDING PRIVATE SECTOR) TO COME TOGETHER AND INNOVATIVE WAYS OF SOLVING PROBLEMS



They weave together social, economic and environmental challenges and solutions

SDG PHILANTHROPY PLATFORM

***INFORMS AND CATALYZES COLLABORATION
THROUGH BUILDING AWARENESS AND
CONNECTIONS BETWEEN THOSE WORKING IN
PHILANTHROPY AND BEYOND***

PLATFORM IMPLEMENTORS

**ROCKEFELLER PHILANTHROPY ADVISOR
FOUNDATION CENTER
UNDP**

INITIAL FUNDERS

**FORD FOUNDATION
CONRAD HILTON FOUNDATIO
MASTERCARD FOUNDATION**

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SDG PHILANTHROPY PLATFORM

ACTIVE PILOTS

KENYA

GHANA

INDONESIA

COLUMBIA

LAUNCHING IN INDIA

**SOCIAL
ENTREPRENEURSHIP
LANDSCAPE IN INDIA**

(ASHOKA, ACUMEN)

**INDIAN GOVT HAS STARTED A
SPECIAL GROUP TO ADVANCE SDGS**

**ORGANIZATIONS
ARE CHANGING – NEW
FORMS EMERGING**

**A SHIFT IN THINKING IS
HAPPENING AMONG YOUNG
PEOPLE**

AN EMERGING FOURTH SECTOR

ORGANIZATIONS CATEGORIZED BY

P U R P O S E

← **MAXIMIZE FINANCIAL
BENEFIT TO OWNERS**

**MAXIMIZE SOCIAL
BENEFIT** →

ORGANIZATIONS CATEGORIZED BY

I N C O M E

↑ **EARNED**

↓ **CONTRIBUTED**

PRIVATE SECTOR
For-Profits

Corporate Social Responsibility, Cause-Related Marketing, Cause-Related Purchasing, Ethics, Carbon Offsets, Corporate Philanthropy, Environmental Management, Green Business, Community Relations, Socially Responsible Investing, Triple Bottom Line, Stakeholder Accountability, Social Auditing, Employee Ownership, Volunteerism, Shared Value, Sustainability Reporting, Transparency

FOURTH SECTOR
For-Benefits

Social Enterprises
Sustainable Enterprises
Blended Value Organizations
Common Good Corporations
Social Businesses
Community Wealth Organizations
Ethical Social Institutions
New Profit Companies
Faith-Based Enterprises
Hybrid Organizations
Civic/Municipal Enterprises
Cross-Sectoral Partnerships
Community Interest Corporations
Chaordic Organizations
Tribal Corporations
Social Economy Enterprises
Community Development Corps.

Effectiveness, Efficiency, Market Discipline, Accountability, Measurable Impact, Venture Philanthropy, Social Investing, Impact Investing, Program Related Investments, Mission Related Investing, Earned Income Ventures, Privatization, Reinventing Government, New Public Management, Microfinance, Social Return on Investment

SOCIAL SECTOR
Non-Profits

PUBLIC SECTOR
Government