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where

should we
innovate?

everywhere

Our problems are unique, diverse, and complex

Everyone in every country needs to innovate

Then we have to share our models

So that we can find common solutions to global problems

it's already
happening

but good innovations born in the “wrong” place
(i.e., not Silicon Valley, Gene Town, London, Medicon Valley, Singapore)
aren't visible enough to public / private funders

silicon valley mythology

- 1 “Westplaining”
- 2 Bungee Mentors
- 3 Hiding its own digital divide

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how
should we
innovate?

it's not about the **money**

People don't go into innovation for the money

(Gandalf never did it for the money!)

That's like going into the priesthood to meet girls

it's about the **money**

the costs of the global goals are expensive
for governments, businesses, and people
(but the alternative is death, and most tangible evidence shows that as permanent)

There have to be innovations here as well!

“

Why be honest, when it pays to be dishonest?
Why fight for others when they won't fight for you?
- or even for themselves?
Why think for yourself
- when it is easier to let others think for you?

The answer lies in what life means to you.
If life means having a good time, money, fame, power, security –
then you don't need principles; all you need are techniques.

Jose “Pepe” Diokno
Philippine Statesman

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innovation
is everyone's
responsibility



academia



investors

entrepreneurs



corporations





government



let it go to move forward