



government

# the public good

## 1 Open ≠ Free

While providing innovations for free would benefit the poor, a minimal / affordable fee often provokes compliance, discipline, and self-reliance

## 2 Free ≠ Free

There are actually two meanings to “free”: one is a right, the other is without cost. Many innovations address SDGs / human rights but they should not necessarily be provided without cost.

## 3 Private Sector ≠ Evil

Helping private sector partners to become more competitive in the regional and global market actually helps the Filipino people

innovation → better products → more profit → more jobs → more taxes

It's not **all** their fault

the private sector should stop  
whining and grab an oar –  
rigidity is a natural consequence  
of scale



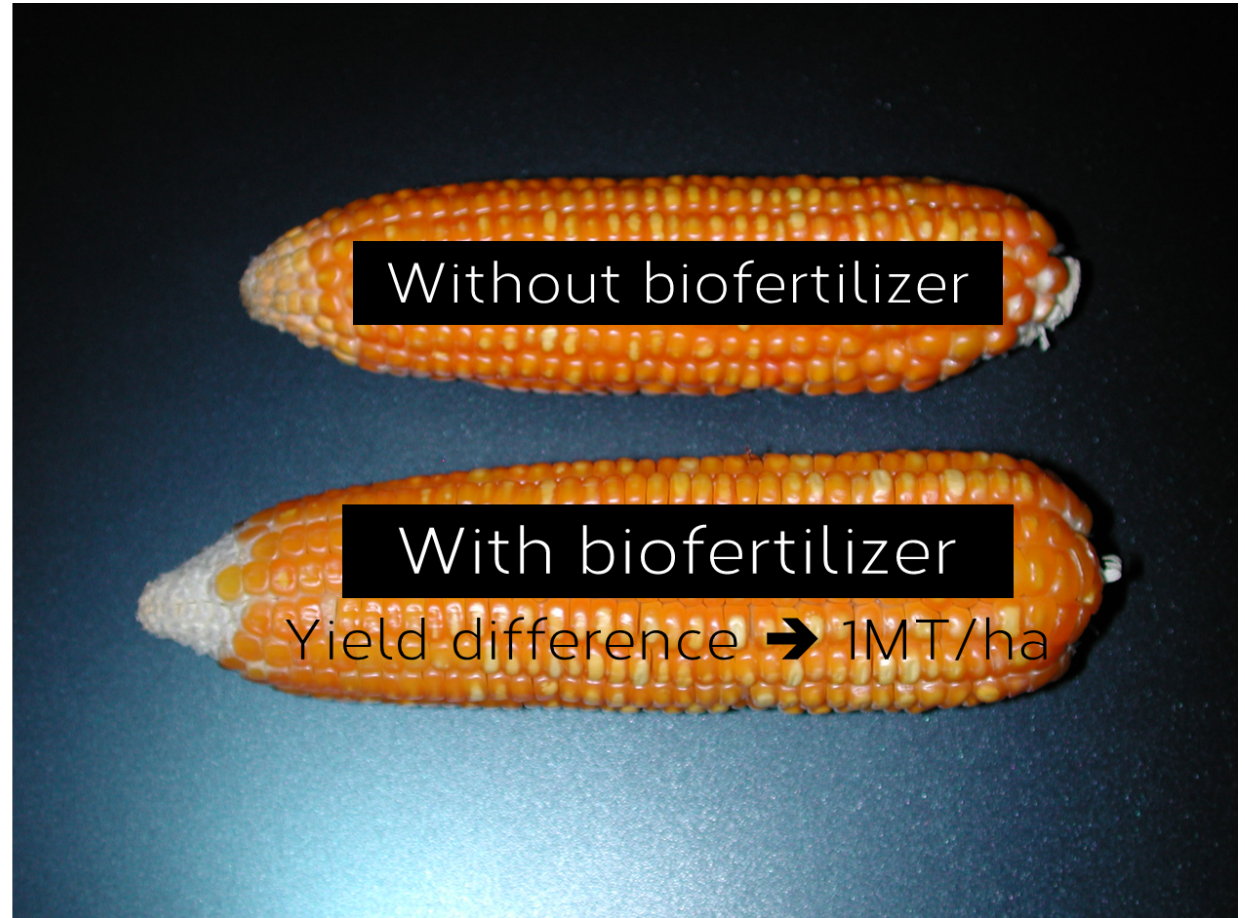
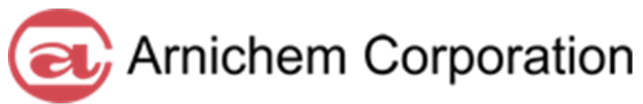
**Tech Transfer Act 2009:** enables scientists & engineers to take leave of absence to startup while still preserving benefits and allows access to laboratory

IP Philippines has placed **90 ITSOs (Innovation & Tech Service Offices)** throughout the country which can do patent searches & file patents

### Startup Bill

- Fast-track business registration and waived taxes & fees (DTI)
- 20% subsidized salaries for startup employees (DOST)
- Vouchers for virtual office, co-working, fab lab use, and small office lease (DTI)
- PhP 1B matching fund (DOST) → sliding scale with private sector

**Equity Crowd Funding Bill:** enables upper middle-class and diaspora to invest in startups (creating special class of qualified investors)





mango  
waste  
biorefinery

Seed Husk

Low Value

Intermediate Value

Flour  
Oil  
Tea

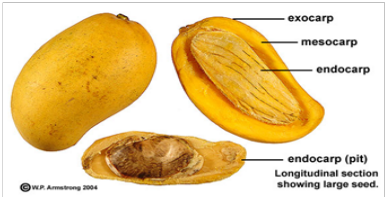
Social Impact  
50 scavengers  
employed

Financial Impact  
Purchase Order  
& Licensing Deal  
from South Africa  
Jan 2016

US\$ 600 –  
\$1,200 /kg

Pectin  
Polyphenols

High Value



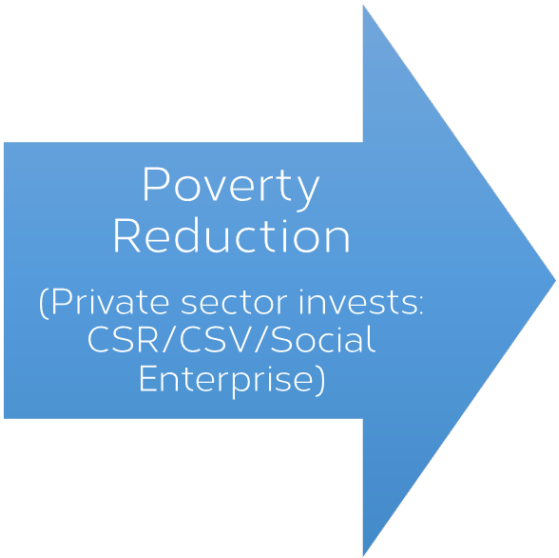
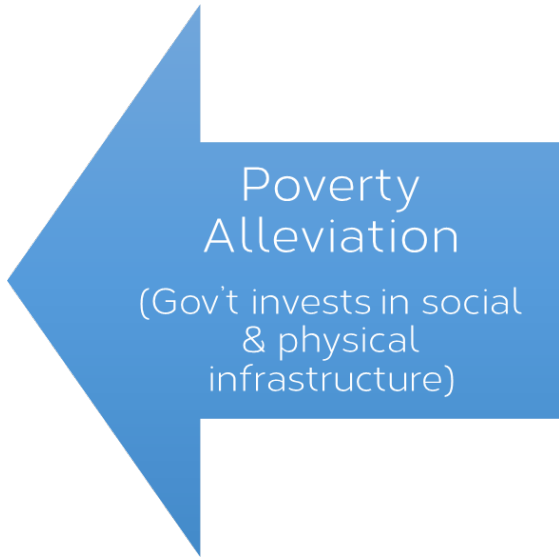
6

what we're  
doing

now









Congressional District

Community      Data      Infrastructure



REQUIREMENTS

Portfolio

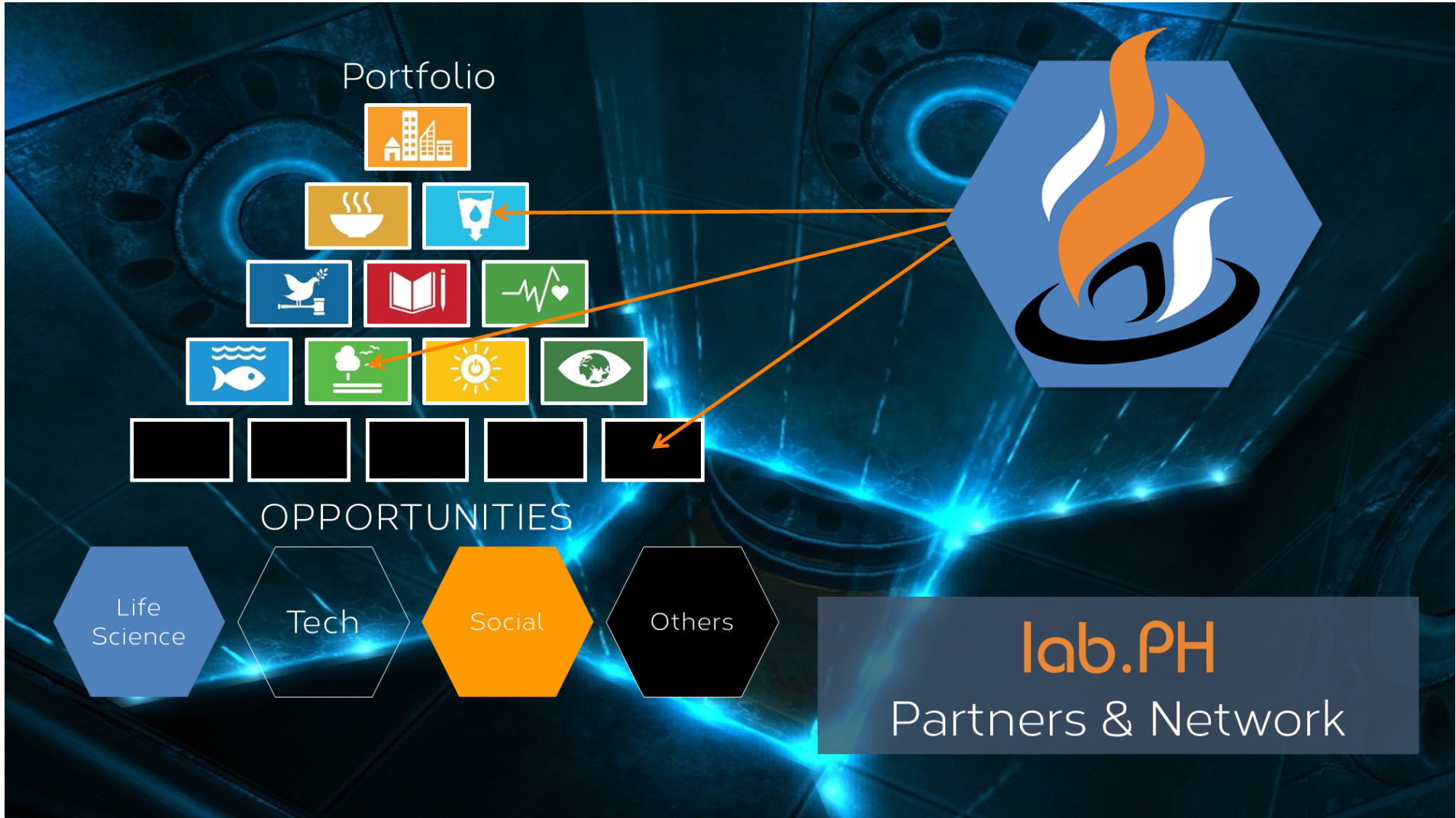


OPPORTUNITIES

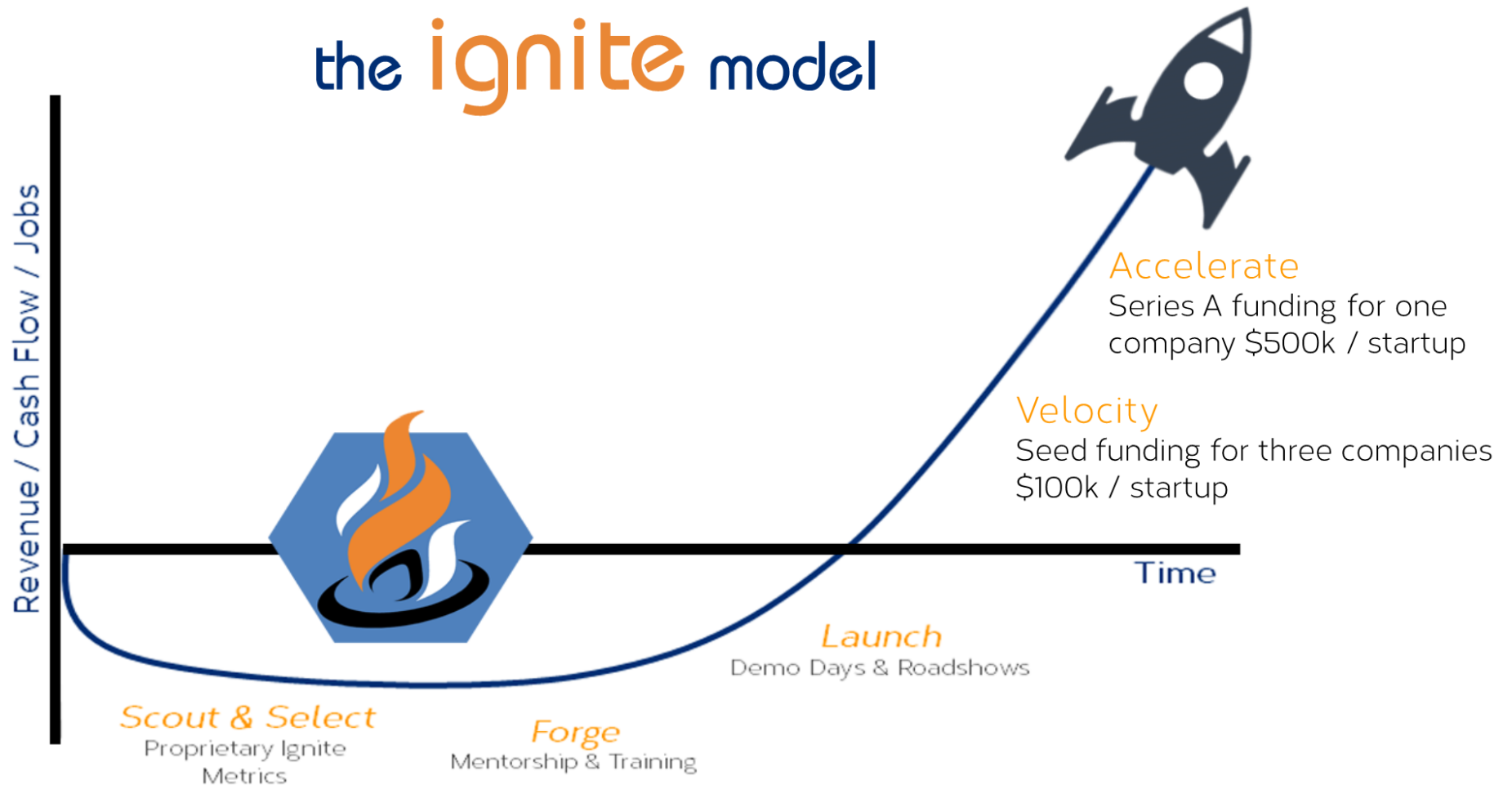


Data





# the ignite model





Startups  
should be

**painful**

but not

**fatal**



we don't just want to make our first million,  
we want to impact our first million

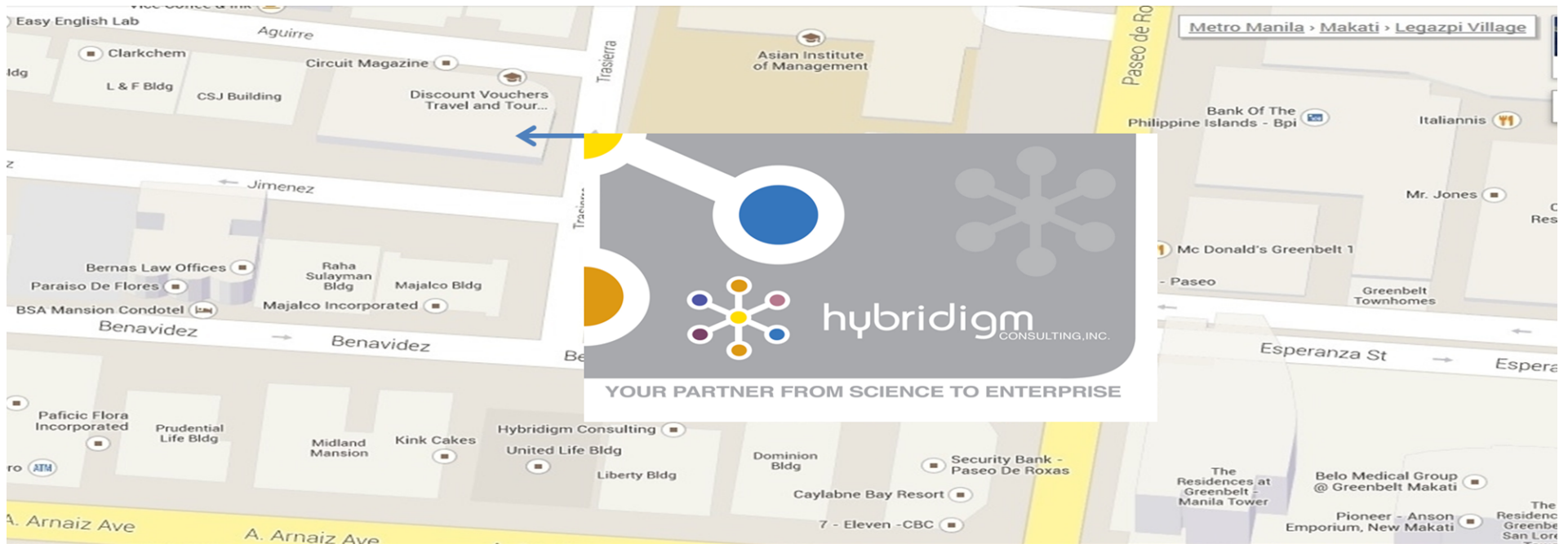
**10,000 jobs in 10 years**

2,000 highly-skilled  
scientists, engineers, managers

3,000 semi-skilled  
farm managers, lab techs, fabricators

5,000 unskilled  
aquaculturists, farmers, former scavengers

whose innovations serve millions of people in  
the Philippines and ASEAN



**innovate with us**  
your partner from science to enterprise

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