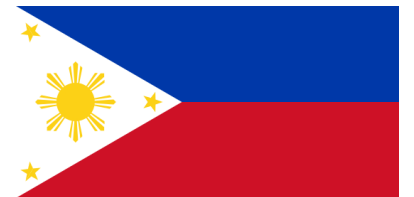


# Philippine Innovation

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# Dennis Fernandez

- Adjunct Professor, ASIAN INSTITUTE OF MANAGEMENT
- Chairman, SCIENCE & TECHNOLOGY ADVISORY COUNCIL
- Managing Partner, FERNANDEZ & ASSOCIATES, LLP
- Venture Capitalist (WALDEN, VERTEX)
- Registered US Patent Attorney
- BSEE Northwestern, JD Suffolk
- UNDP/TOKTEN Consultancy
- Inventor (~100 Patents)
- SCUBA instructor

# Colonial Crucible

- Malay Settlers
- Chinese Traders
- Spanish Colonists
- Japanese Imperialists
- American Democracy
- Marcos Dictatorship
- Duterte Presidency



# Philippine Opportunity

- Population 106M
- Poverty 21.6%
- GDP \$399B (6.6% growth)
- Entrepreneurs 300 startups (10 VC-funded 2017)
- Emerging Drivers (fintech, services, healthcare)
- Fil-Ams 3.4M (1.8M in California)
- Banking / IT / IP Infrastructure



# Social Supremacy

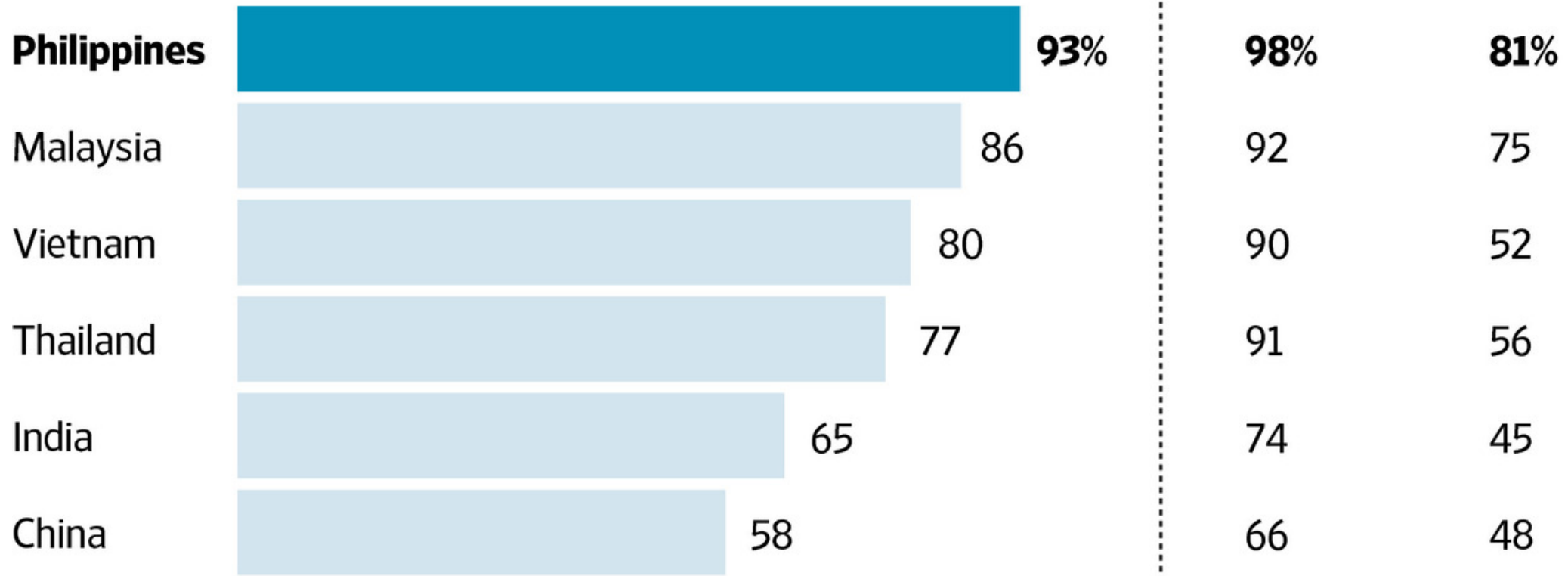
Filipinos use social networks heavily, making the country attractive to tech startups.

**Percentage of adult Internet users\* who use social-networking sites:**

**By age:**

**18-34**

**35+**



\*Respondents use the Internet at least occasionally or own a smartphone.

Source: Spring 2014 Global Attitudes Survey/Pew Research Center

THE WALL STREET JOURNAL.

# ASEAN

- Indonesia
- Malaysia
- Philippines
- Singapore
- Thailand
- Brunei
- Cambodia
- Laos
- Myanmar
- Vietnam



Salamat!  
*(Thank You)*



It's more fun in the  
**Philippines**

