



Tech Accelerator focusing on Korea an Innovative Startups



IT/ICT



AI/Robotics



Digital
Health



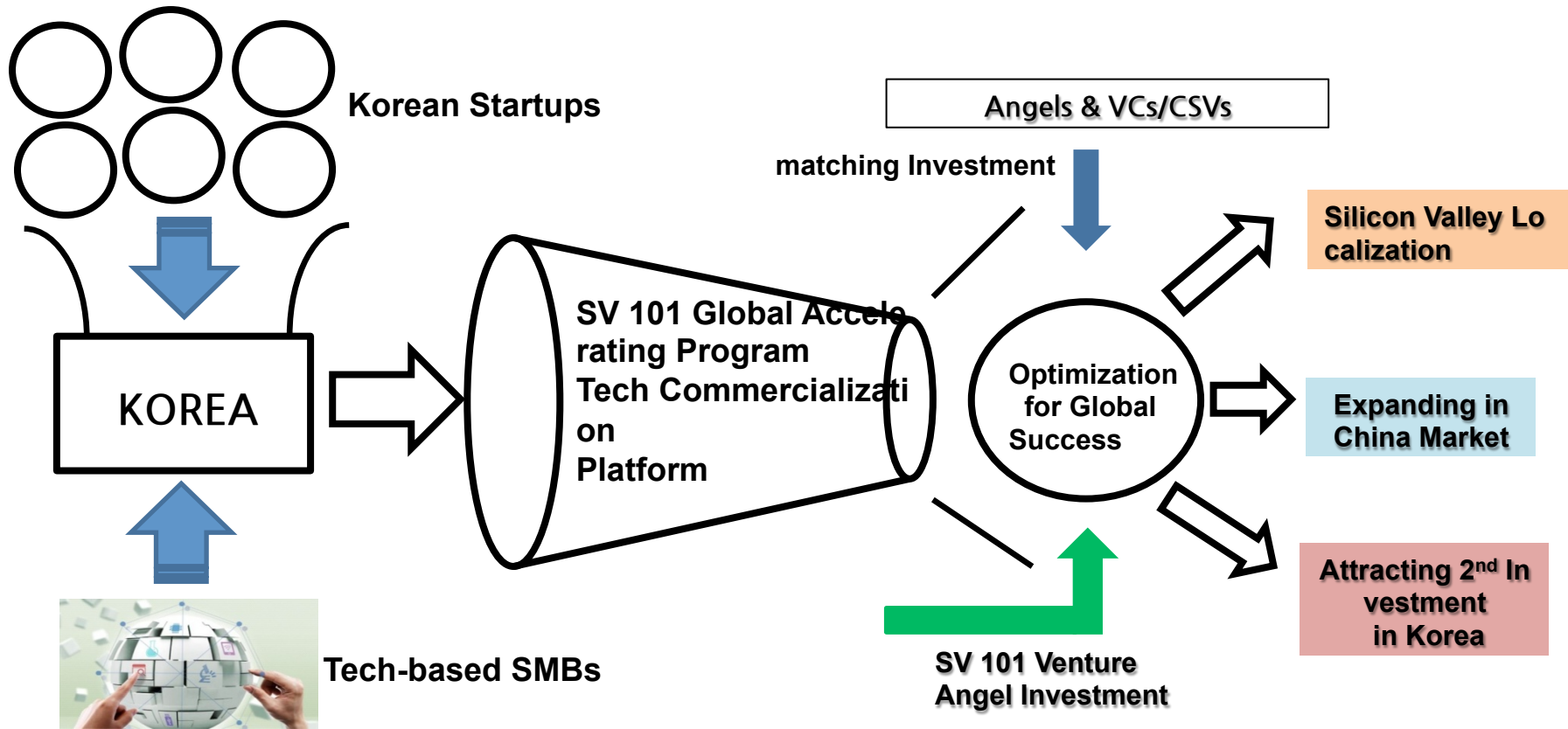
AR/VR

Jung Moon
Co-CEO, SV 101 Venture Partners
jung@sv101venturepartners.com

SV 101 Positioning



SV 101 Tech Accelerating Platform



Go-To-Market Pre-Acceleration

SV 101 Global Accelerating Platform
Silicon Valley

Global Business Launch
Business/Investment Optimization

Global Business Preparation

Accelerating Program In Silicon Valley

Global Growth

Korean Entrepreneurship in Action

Economic Growth

- 2004~2008
4-5% growth based on export and internal consumption
- 2009~2012
unemployment/large foreign debt/ fall in exports
Economic growth stagnation

Adoption of Entrepreneurship and Innovation

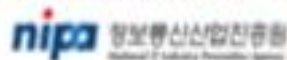
- 2013~ 2016
Adapting the entrepreneurship and Innovation
Facilitating entrepreneurs to open new businesses
Government Program for learning Entrepreneurship
Preparation & Building an Innovative Ecosystem

Strong Global Presence & Growth

- 2017~Present
Synergistic growth of startups and SMEs
Minimize government interference
Allow Korean VC funds going global

AN OVERVIEW OF KOREA'S TECH STARTUP SUPPORT ECOSYSTEM

GOVERNMENT

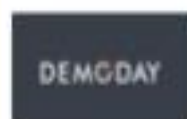


CO-WORKING SPACE



MEDIA

VENTURE SQUARE



인터넷 인사이드

ACCELERATOR



EARLY STAGE + Series A



SERIES B or ABOVE

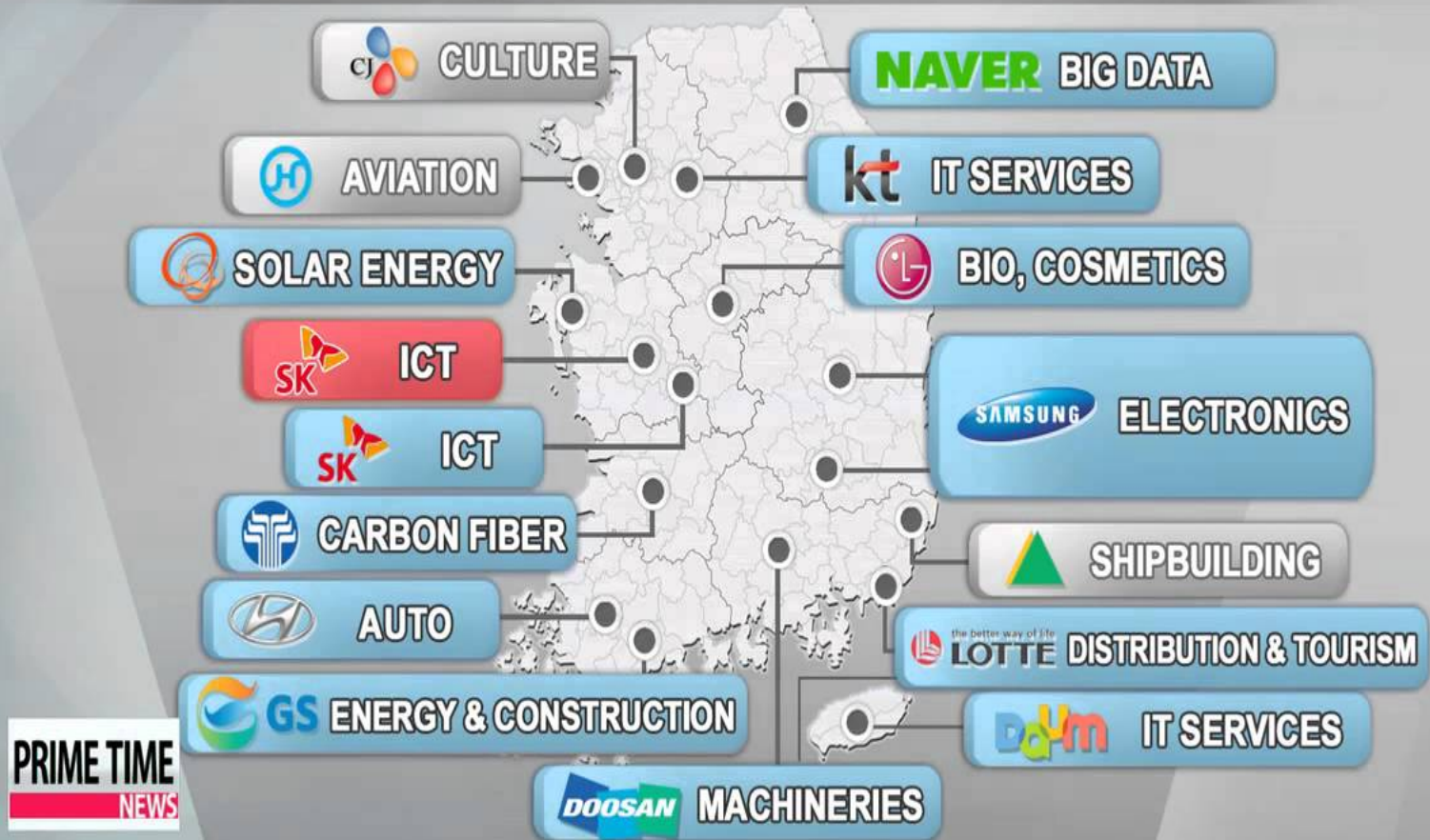


NETWORKING EVENT



Korea Innovation Hubs

CREATIVE ECONOMY INNOVATION CENTERS



Government Support

New Entrepreneur Support

- 12 programs
 - Funding from \$17K to \$85 K
- Ex) TIPS

Tech Startup Support

9 programs

- Funding, development support, international patent expense paid
- Ex) K-Global Startup

Global Expansion Support

- 3 programs
 - Funding, local incubation and acceleration, global marketing expense paid
- Ex) K-Global Smart Mobile

Female Entrepreneur Support

- 2 programs
 - Funding, startup camp
- Ex) Women Venture Care Program

Re-startup Support

3 programs

- Funding from \$25K to \$250K
- Ex) K-Global Re-Startup

Challenges

Korean Regulation on Startup Accelerator

- Korean government law: defining the role of the accelerator
- Monitoring the registered accelerators' activities.

Government Requirements

- Unnecessary time spent on documentation
- Mandatory seminars, mentoring sessions
- Heavy Due Diligence

Global Promotion Platform

- Lack of global business promotion platform
- Difficulties finding Top Talents
- Business Flip Issues

Advantages

Innovative Infrastructure

- Startup Campuses and Innovation Centers: All in One services
- Free Co-working Space/ Tech-Labs
- Entrepreneurship Workshops & Training Programs
- Attracting more global innovative tech companies

Funding Availability

- Government Funding for R&D
- TIPS (Technology Incubator Program for Startups) : Matching Funds
- Easy to access Angel Investors, Financial Investors, Corporate Strategic Investors

Getting Global Attention

- Financial Investment & Strategic Investment
- Coupang: Sequoia/ Yellow Mobile: Formation8 / MemeBox: Goodwater Capital
- Olaworks: Intel/ Baedal Minjok: Goldman Sachs/ Viki: Rakuten