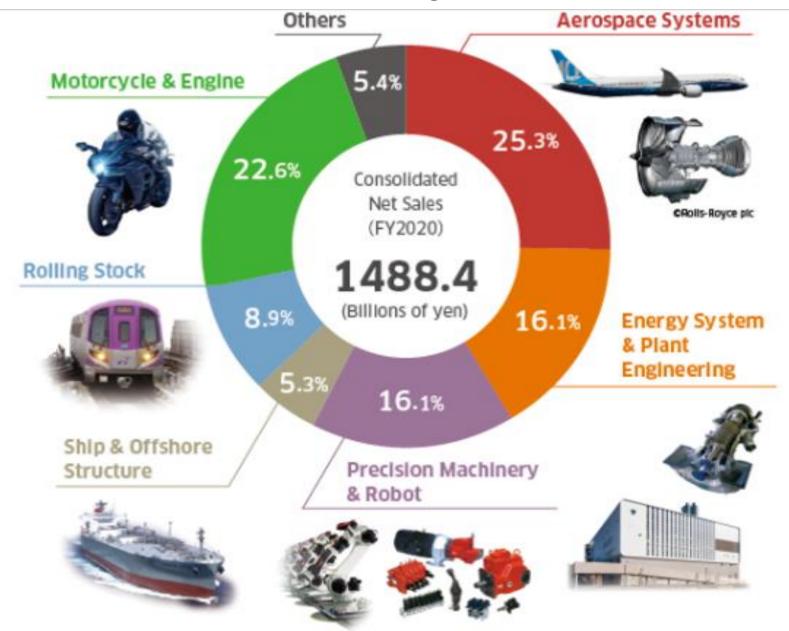


This presentation represents the views and opinions of the speaker, and it may not necessarily reflect official Kawasaki strategy.

Table of content:

- 1. I love motorcycle
- 2. Pros. and Cons. of Motorcycle
- 3. My 2 thoughts on the future of motorcycles
- 4. Motorcycle industry's 3 advantages that could be applied to new mobilities.
- 5. Summary

Overview of Kawasaki Heavy Industries



Kawasaki Motors, Ltd.









History of Kawasaki MC









1953

1963 1969



1980



The first Kawasaki MC in the US

Our Goal: Enabling riders to more completely control high-performance machines and enjoy the pleasure of riding.

<1> I love Motorcycle



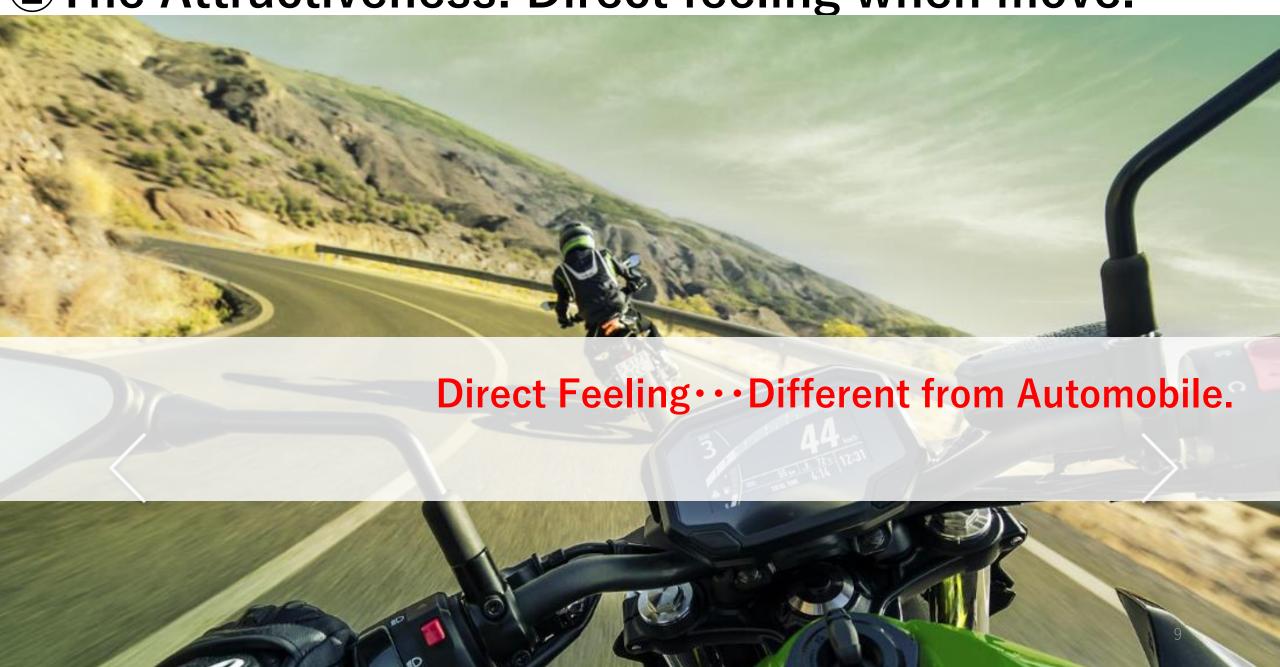
1 The Fun: More speed, More power and control!



MC is an extension-ability of the human body and ability



2 The Attractiveness: Direct feeling when move.



And I am happy to create new technologies.



<2> Pros. and Cons. of MC

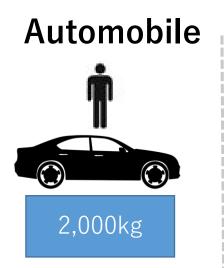
Pros.

Energy efficiency Personal move : driving

- -2000kg vehicle for 1 passenger @automobile
- -200kg vehicle for 1passenger @motorcycle

Production and supply chain

- -30,000 parts for 1 passenger @automobile
- 4,000 parts for 1 passenger @motorcycle

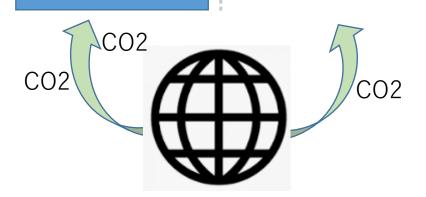






30,000parts

4,000parts



Motorcycle **Automobile** Pros. 0000 00000 4,000parts CO₂ **CO2** 30,000parts 12 **CO2**



Pros. >Less Traffic Jam: space efficiency in the traffic

➤ More parking : space efficiency in the town





Cons.

Safety Issue: Motorcycle is dangerous.





<3>My 2 thoughts on the future of motorcycles.

- 1) Improvements for rider ability extension
- 2) Carbon neutral impact to the MC design

1) Improvements for rider ability extension

Up to now, those were 'Performance orientated'



The Actual technologies Introduction into the market.

'96:Anti-lock Brake control



Advanced Rider Assist System, apps, connected service

Safety & Comfort related

'16:Electric Suspension control

'11:Traction control, launch control,

'98:ECU:Electric Control Unit for Engine(FI), Electric Throttle (Ride by Wire),

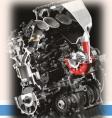
> '11: Inertial Measurement Unit **technology** Auto shifter,

> > **Electric propulsion: EV, HEV**

Controlling technology

Propulsion power&Speed related

2cycle, 2cycle-EFI, 2cycle-DI, 4cycle-EFI,



'15:4cycle Carbon Fairing

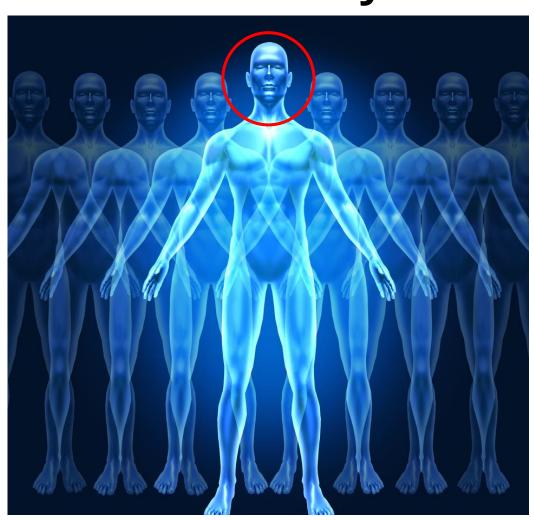
-Super Charger

1990 1994 2000 2010 2020

All my career is for R&D to realize the new technology.

So I have been involved and familiarized to the above technologies.

Remaining challenges: new technologies for the extension-ability of the rider



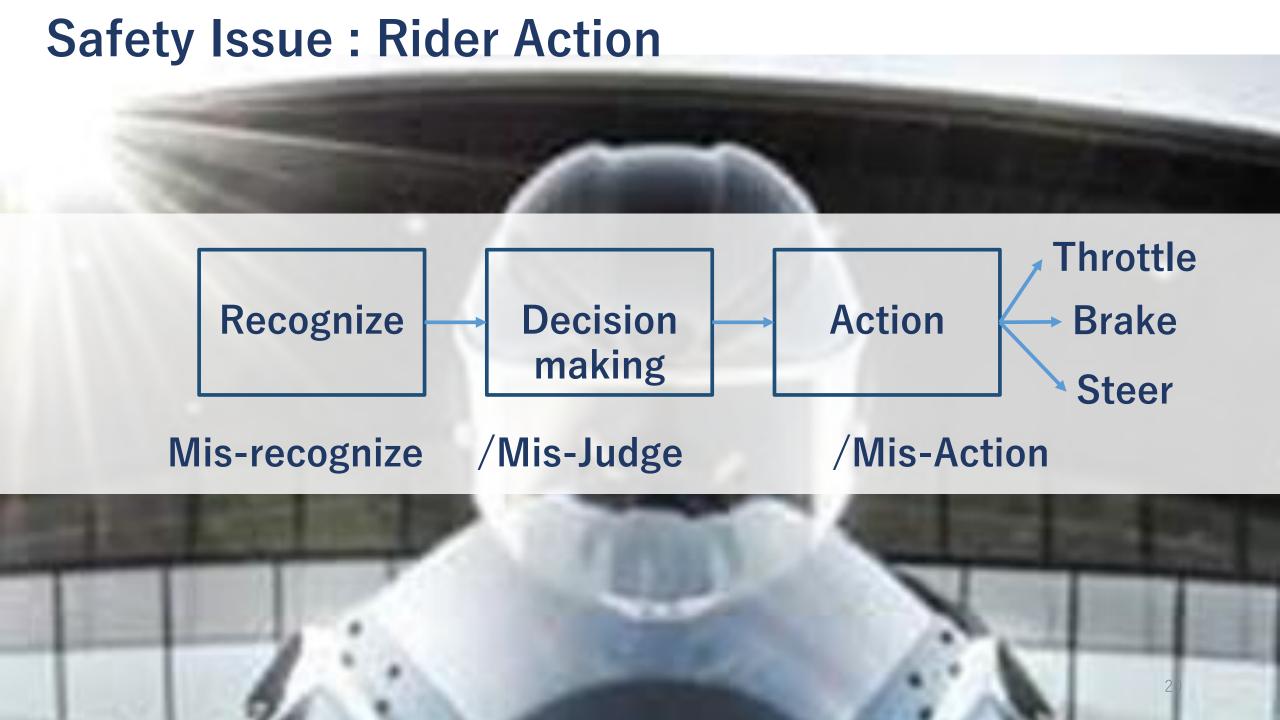
Power & Speed, handling

- Physics & Body performance
- Sensing(eye & ear),
- recognizing(brain: judge),
- connecting(mouth: speak & ear: listen),

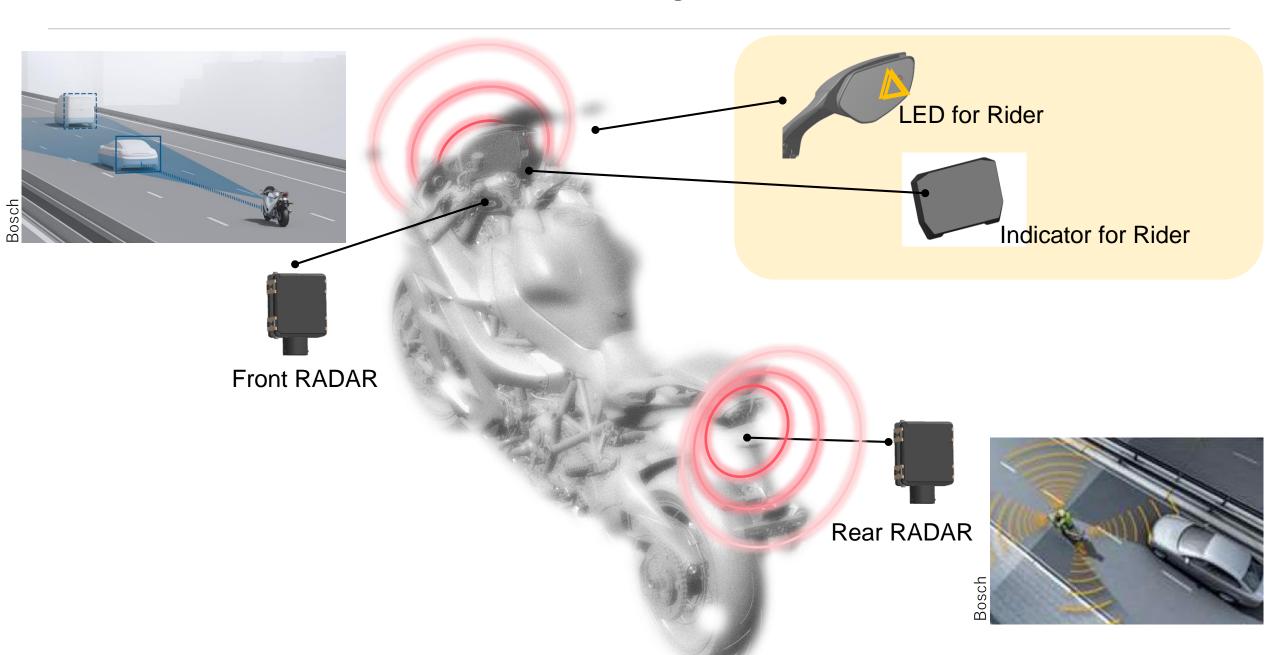
ABS, Helmet, rider suits

Safety(or body protection)

These can allow more diverse people to ride.

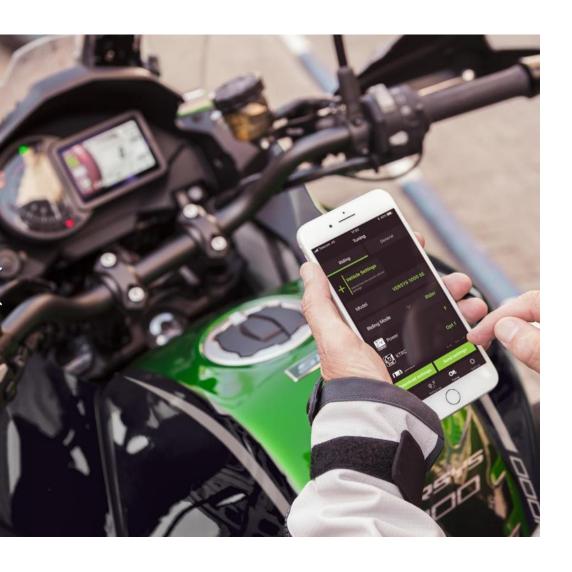


Advanced Rider Assist System



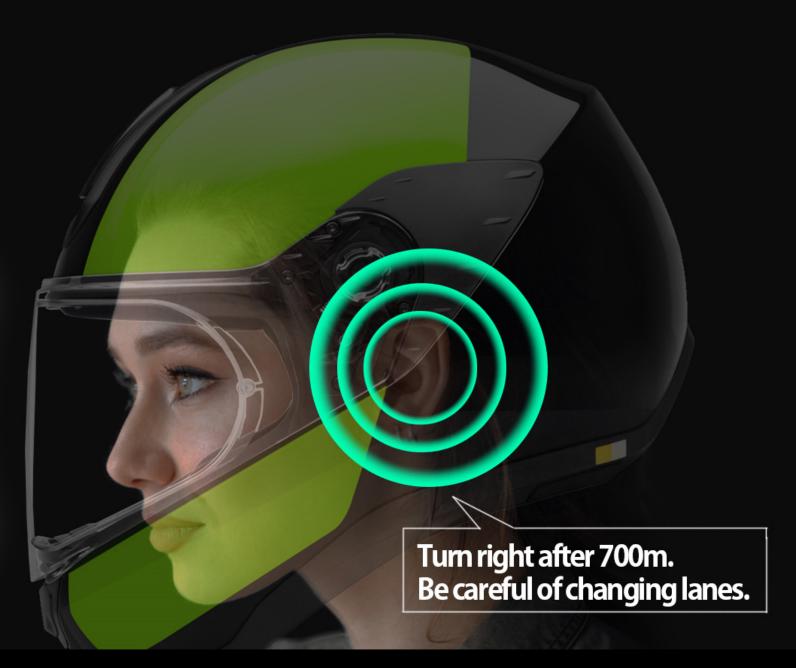


Smart helmet





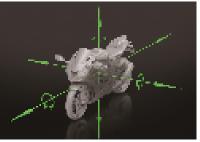






2Smart helmet: has more potentials.

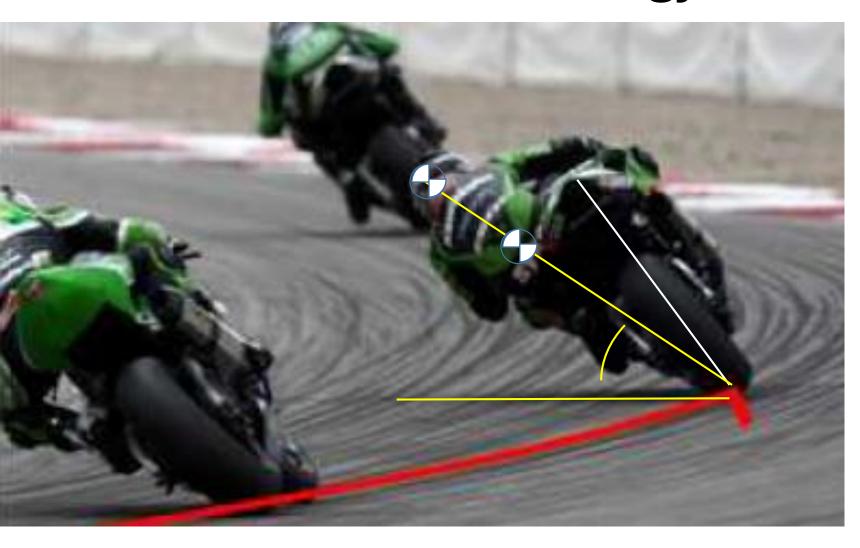




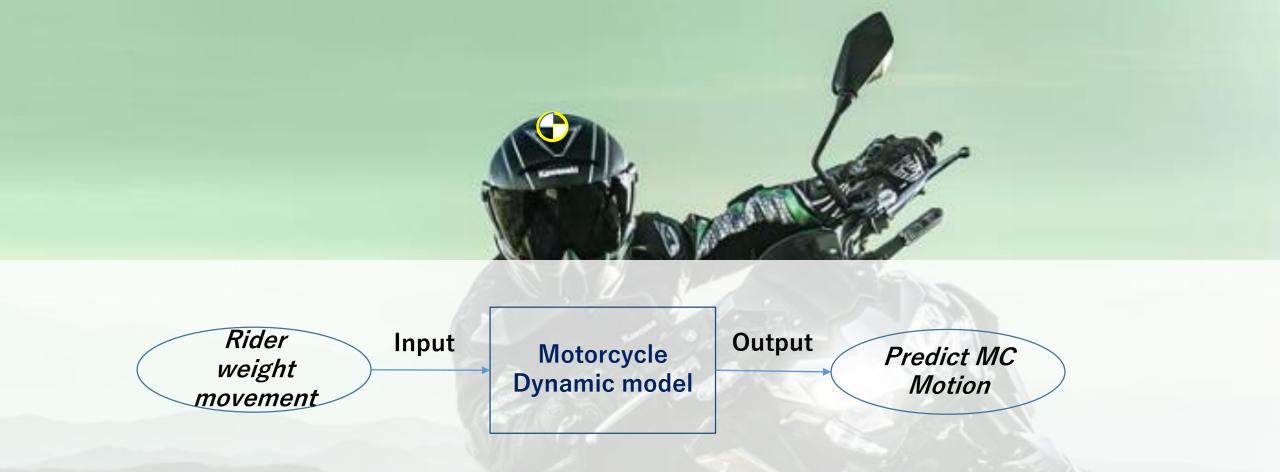
Gyro-sensor on the Motorcycle (measuring the bank angle) 2016~

Now already MC System calculates the bank angle by Gyro-sensor. $_{\scriptscriptstyle 26}$

2 Smart helmet: with the gyro sensor



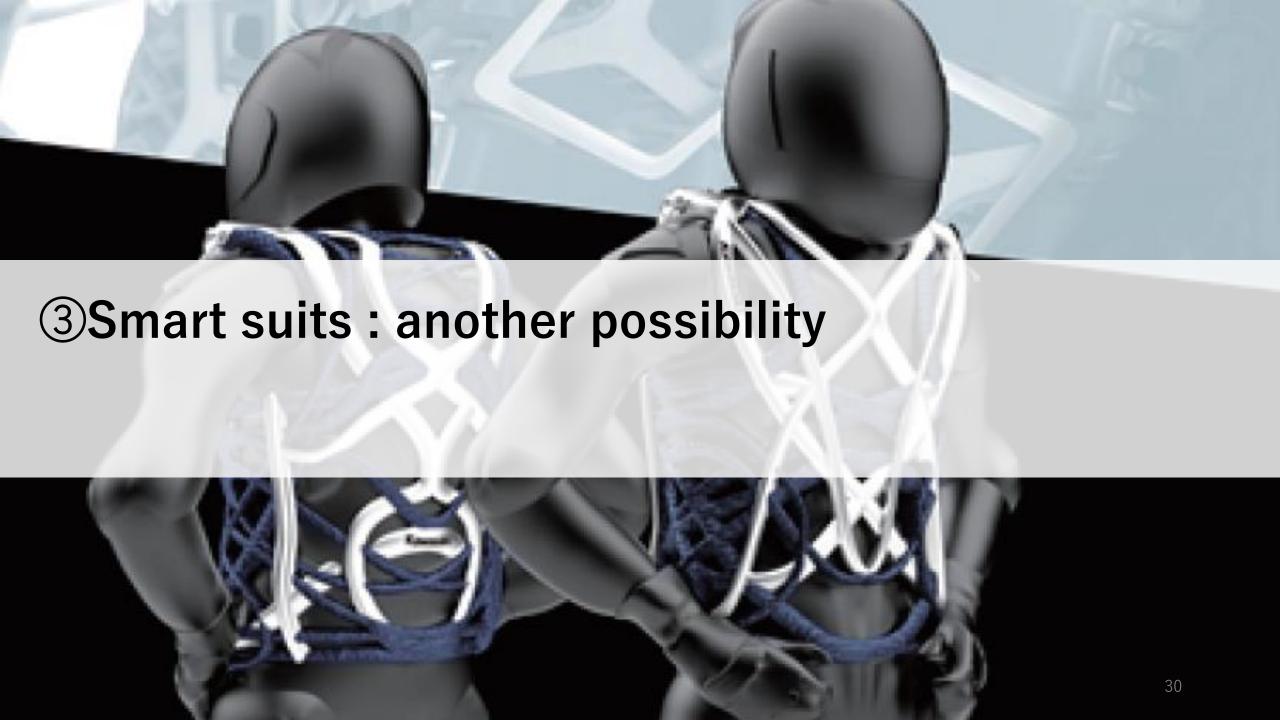
MC makes turn by the rider's weight shifting.



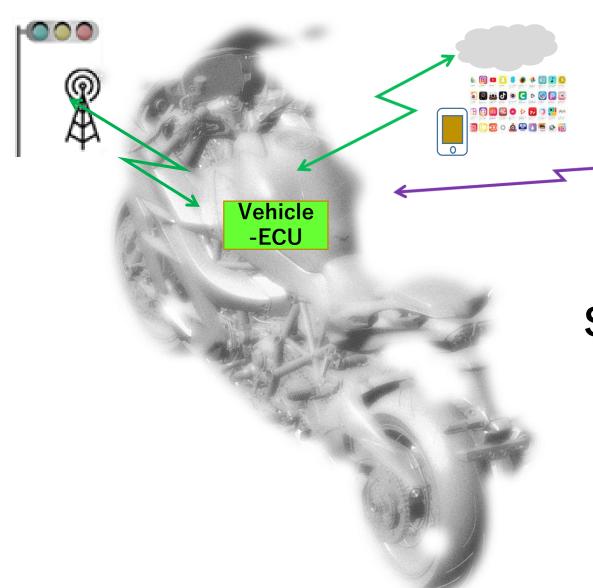




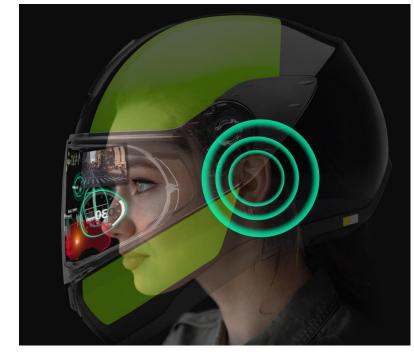
Gyro-sensor



Smart MC=Smart helmet=Smart Suit





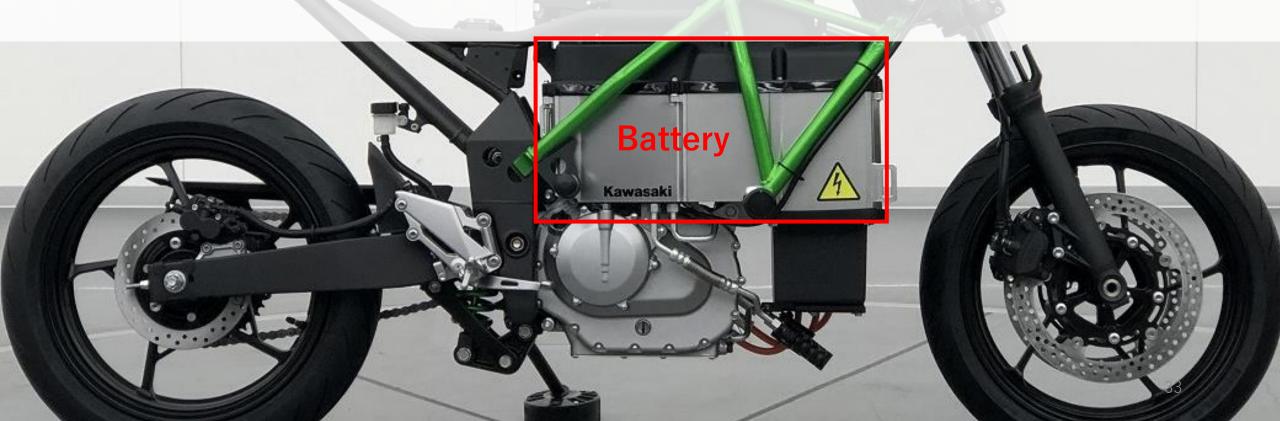


Smart Suit



2) Carbon neutral impact to the MC design

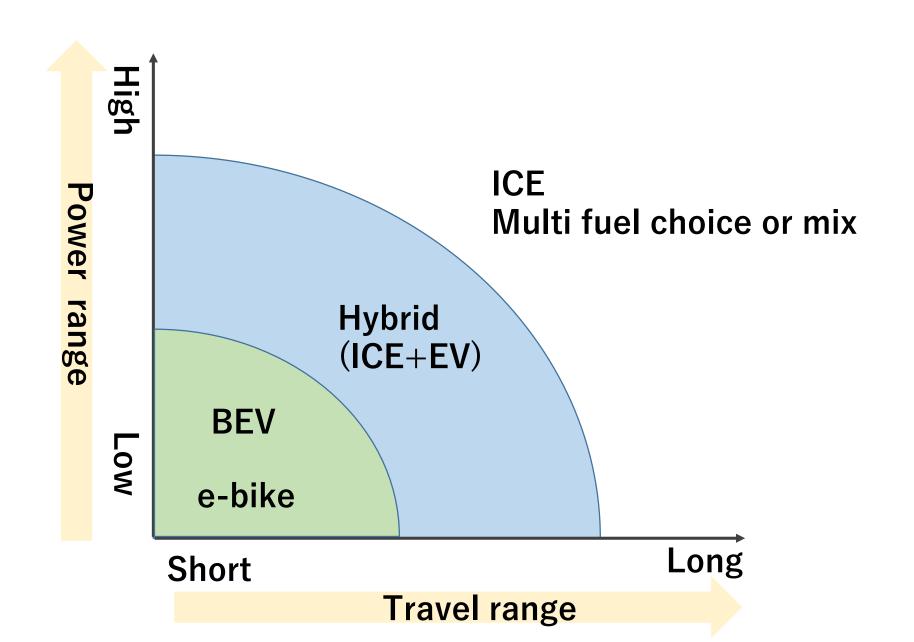
More Battery, More power& riding range But···More weight, More cost, Too big size



> Hybrid Motorcycle: ICE + BEV

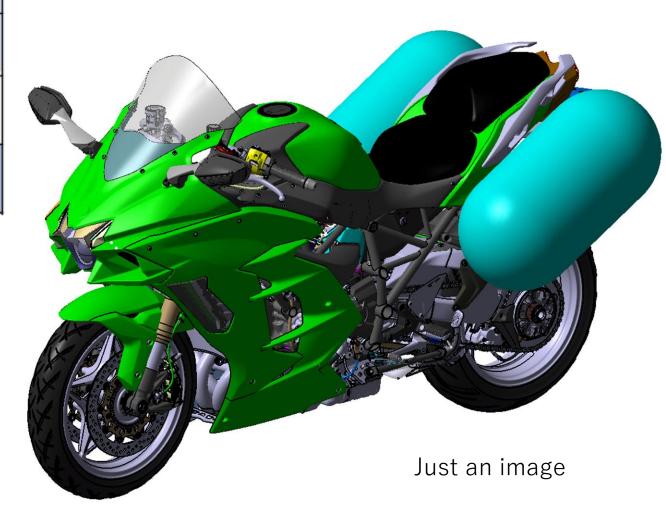


Up to the demands, the motorcycle will be diversified.

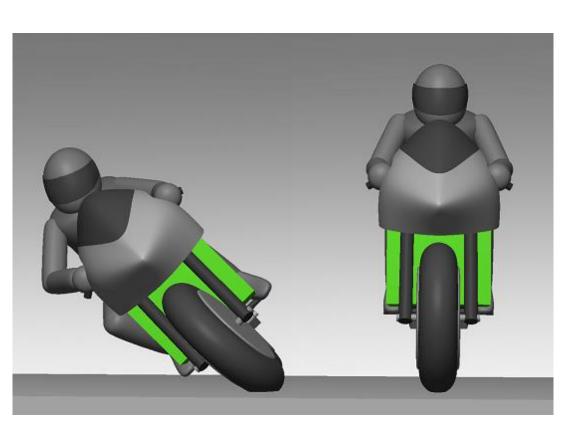


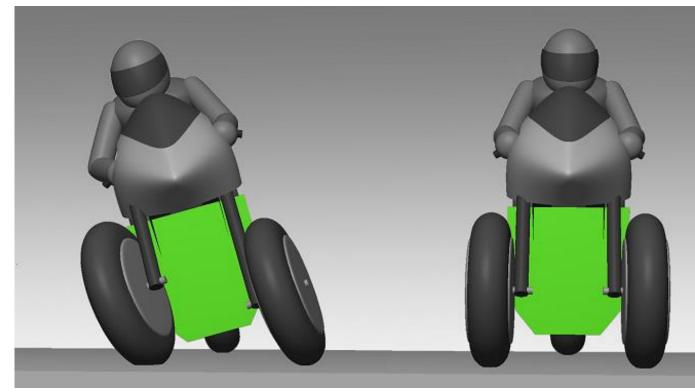
Rough estimation with hydrogen ICE

		Gasoline	H ₂
Pressure	MPa	0.1	70
Fuel amount	kg	13.3	1.97
Travel range	km	341	120



➤ More space for the prolusion system: 3 wheeler









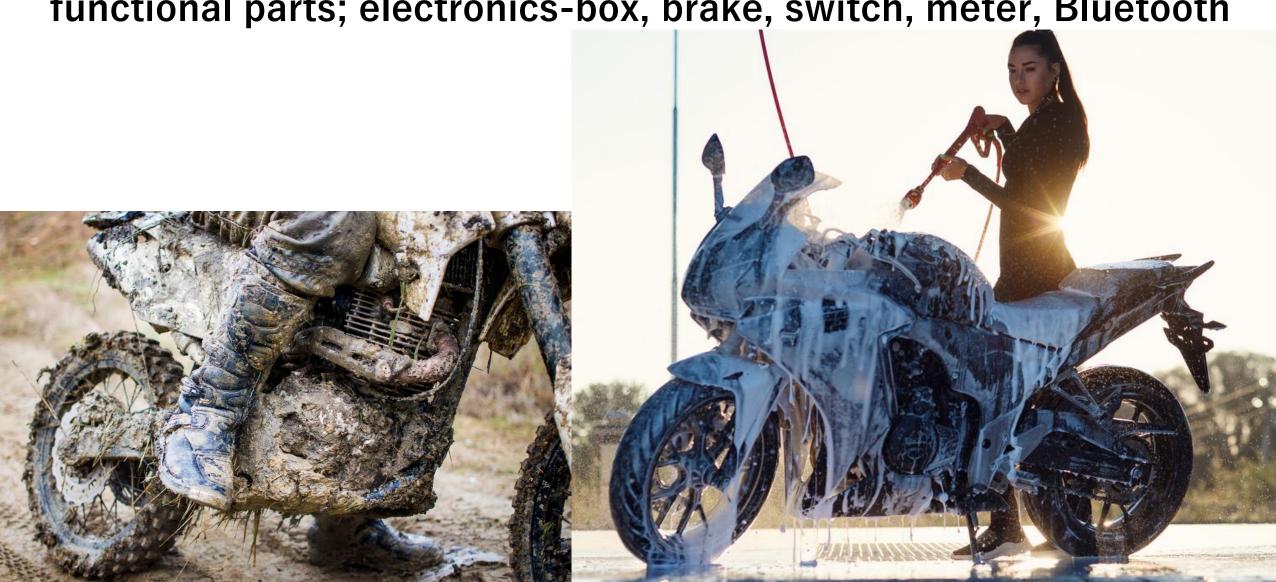
<4>Motorcycle industry's 3 advantages that could be applied to New Mobility



- 1) Durable functional parts of MC technology
- 2) Flexible Manufacturing of MC
- 3)MC's Light and small Engine application

1) Durable functional parts of MC technology

-Water Proof & Vibration proof functional parts; electronics-box, brake, switch, meter, Bluetooth



1) Durable functional parts of MC technology



Apply the motorcycle parts to create New Mobility





2) Flexible Manufacturing

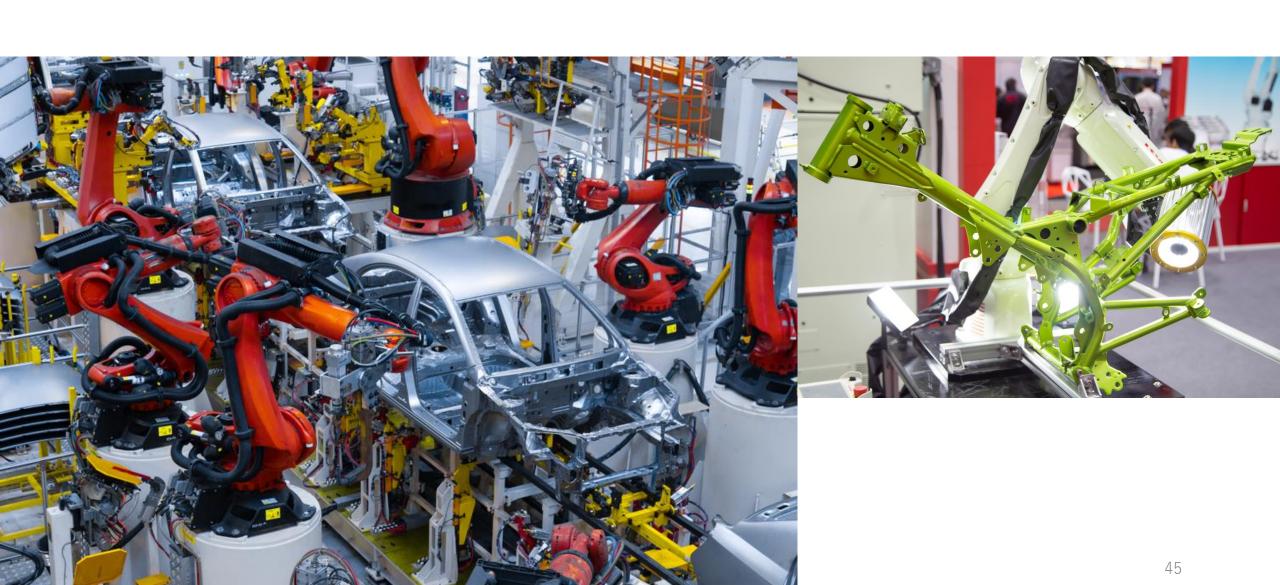
Short & flexible, low capital cost production line

-The motorcycle manufacturing has more flexible than automobile's.



2) Flexible Manufacturing

The pipe and welded Chassis is suitable for new mobility.



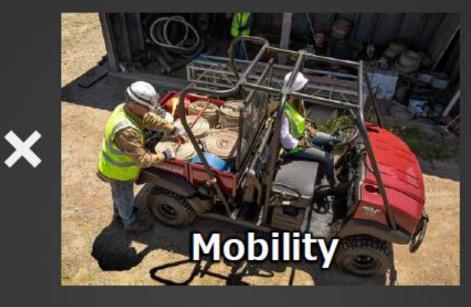
3) MC's Light and small Engine application



Making new mobility: Kawasaki's Advanced Smart Mobility Supervisory Division

Changing the Future Movement of People and Freight







Providing new solutions

Open question



Medical/health care Education Finance/ Insurance Real estate

X MC = New Business





<5>Summary of my presentation:

- 1. Motorcycles have always enhanced human ability. New sensors and other technologies will continue this process.
- 2. The MC industry ecosystem provides important tools for new mobility and manufacturing improvement.
- 3. Motorcycles will always be fun!

Thanks for your attention!