

EE - 402T / EASTASN 402T / EALC 402T
Entrepreneurship in Asian High-Tech Industries
Syllabus – Spring 2022 (AY 2021-2022)

Tuesdays, 5:30 pm - 7:00 pm

In-Person for Registered Students and by Arrangement (only): Building 200, Room 303
Open to the Public via Zoom (only)

This seminar series is sponsored by the **US-Asia Technology Management Center (US-ATMC)**
<<https://asia.stanford.edu>>.

Goals and Content Overview

Through these seminars, students gain an up-to-the-present view of the most recent trends in entrepreneurship and the support systems for startup companies in major Asia economies. After the series overview (“Asia Entrepreneurship Update 2022”) by the instructor Dr. Richard Dasher, Director of the US-ATMC, each weekly session will feature a distinguished speaker or panel of experts from industry or the public sector. Examples of individual sessions planned for Spring 2022 include a presentation by the founder/CEO of a medical device company in Shenzhen, China, a panel consisting of a VC investor and two entrepreneurs in India, and a Stanford alum doing startup ecosystem promotion in Tokyo.

Format

This year, the 402T seminars will be conducted in-person for registered students, and following a 29-year tradition, we also open them to the public. However, due to Covid restrictions and space limitations, public participation this year is by Zoom only. Students who do not plan to register for the course and others in the Stanford community are likewise welcome to participate via Zoom, but they must receive permission from Prof. Dasher in advance to attend in person. In-person participation will only be possible to the extent allowed by the size of the room.

Most speakers will participate via Zoom from Asia, while Prof. Dasher is in the classroom. Other public participants via Zoom are likely to consist primarily of businesspeople in technical firms from Silicon Valley and Asia who have an interest in Asia business and technology. Questions and comments by students and by industry participants raise the level of learning for all participants, because they reflect different backgrounds and perspectives.

Each seminar will be videorecorded, with the video file posted on Canvas during the course term. The US-ATMC will also post the video on its public YouTube channel.

Registration

Registered Stanford students may take the 402T series for university credit as a **1-unit seminar** on a **Satisfactory/No Credit** basis.

- Register in Axxess by any of the cross-listings: EE 402T, EASTASN 402T, or EALC 402T. There are no prerequisites. Enrollment is open to undergraduates and graduates in any school or department at Stanford.
- Since the content and speakers are different every year, students may repeat the 402T seminars for credit. Note: some degree programs limit the number of “seminar” courses that can count toward degree requirements.

Requirement for Credit

Registered students must fulfill two requirements in order to receive the course credit (see next page).

(A) In-person attendance. Each registered student is responsible for attending each weekly seminar in-person at the classroom.

- Each student can have one absence during the quarter, no questions asked.
- Students may request an accommodation (permission to participate by Zoom), for example due to testing positive for Covid, by emailing Prof. Dasher with cc to Ms. Williams (see below) -- preferably in advance. The student must explain their inability to participate in-person in the particular session.
- Quarter-long accommodation requests (to participate by Zoom) will be considered on a case-by-case basis.
- Students receiving an accommodation are still expected to complete Credit Requirement (B) below by watching the session in real-time by Zoom or by watching the video afterward on Canvas / YouTube within two weeks of the date of the session.

(B) Email comment on each session. Each student must submit one email comment (about 60 - 90 words) about each session to the instructor according to the specifications below.

- **Email your comment within two weeks of the session to:**
 - Prof. Richard Dasher <**rdasher at stanford dot edu**>
with cc to Kimberley Williams <kwillia1 at stanford dot edu>
 - In the subject line of the email write: "402T <Your name> <Your Student ID Number> <Date of the Session>"
- Only one session comment per email.
- No attached files; please write your comment in the body of the email you send.
- A comment with an email timestamp that is earlier than the scheduled ending time of that session will not be accepted. The scheduled end of each class is Tuesday at 7:00 pm, Pacific time.
- The deadline for each comment is two weeks from the real-time class session, no matter whether or not the student has participated in person or (via an accommodation) online.
- Your comment does not have to be a comprehensive summary of the entire session, but it **MUST** include something that could **ONLY** be learned by watching the session (real time or video). Comments that are just summaries of speaker slides are not acceptable.
- We will indicate by return email whether or not your comment has been credited. Please save the return emails from us until the end of the quarter, in case you need to confirm that your comment was credited.
- If a comment is deemed not creditable, Prof. Dasher will provide instructions on how to make it acceptable for resubmission.
- Students do not have to write a comment on their **one absence** (considered excused with no questions asked) during the quarter.

Make-up Assignments

If a student cannot complete the credit requirements during the quarter (e.g. due to unexpected illness), the student should either drop the course or contact Prof. Dasher to discuss a schedule for making up missed work or to request an incomplete grade.

Final Deadline for all Work

The **deadline to submit all work** to Prof. Dasher, including the comment on the final session, is the end of the scheduled exam time for the course. Stanford's Final Exam period, i.e. **Saturday, June 4, 2022, at 10:00 pm, Pacific time**. Please note that this deadline is only five days after the final class on May 31.

Students who need to request an incomplete should do so by email to Prof. Dasher before the end of the last class session. Stanford policy requires incompletes to be made up within one calendar year. The incomplete will be removed once the student has watched the archived videos of the sessions missed and has submitted acceptable comments on those sessions (one session per comment) to Prof. Dasher.

Archived Seminars

The Course Webpage below provides access to our YouTube videos and to speaker slides. Due to post-processing, it may take a few days before we can post the video. Note: occasionally a speaker will decline to allow (some of) their materials to be posted.

Course webpage:

Visit the course webpage for seminar topics, speaker information, and for the archive of presentation materials from each session:

<<https://asia.stanford.edu/course/entrepreneurship-in-asian-high-tech-industries/2022-entrepreneurship-in-asian-high-tech-industries>>

Access via US-ATMC main website landing page

You can also get to the course webpage from the US-ATMC landing page

<<http://asia.stanford.edu/>>. Click through:

“Courses and Events” > “Public Lecture Series” > “Spring: ‘Entrepreneurship in Asian High-Tech Industries’” > “2022...”. For your interest videos and slides of most previous year offerings of 402T as well as our Autumn 402A series on “Topics in International Technology Management”: are available in this way.

US-ATMC email announcements

For weekly announcements about these seminars and other Silicon Valley programs on similar topics, please subscribe to the US-ATMC events announcement email list by sending a blank email with any subject to <asiatech-events-join@lists.stanford.edu>

Seminar Recordings and Privacy: The Seminars Will Be Recorded

As noted, each seminar is a public Zoom meeting that will be recorded. These recordings will be made publicly available for an indefinite period of time, e.g. on the US-ATMC YouTube channel. Your video image may be captured during the Zoom meeting and your questions or comments may be on the audio recording. Please let Prof. Dasher and Kimberley (below) know in advance if you have any concerns. Unless we hear from you in advance, your participation in the session will indicate your acceptance of these conditions in regard to video and audio recording. If you have questions, please contact a member of the teaching team.

Students with Documented Disabilities / Special Needs

Students who may need an accommodation must initiate the request with the Office of Accessible Education (OAE). Professional staff will evaluate the request with required documentation, recommend reasonable accommodations, and prepare an Accommodation Letter for faculty. Unless the student has a temporary disability, Accommodation letters are issued for the entire academic year. Students should contact the OAE as soon as possible since timely notice is needed to coordinate accommodations. The OAE is located at 563 Salvatierra Walk (phone: 723-1066, URL: <https://oae.stanford.edu/>).

Instructor: Prof. Richard Dasher
Professor (Adjunct), East Asian Languages and Cultures
Director, US-Asia Technology Management Center
Email: rdasher at stanford dot edu
Office Hours: by Appointment. Contact in advance to confirm in-person or Zoom

Other questions / assistance:
Kimberley Williams
Senior Program Manager
US-Asia Technology Management Center
Email: kwillia1 at stanford dot edu