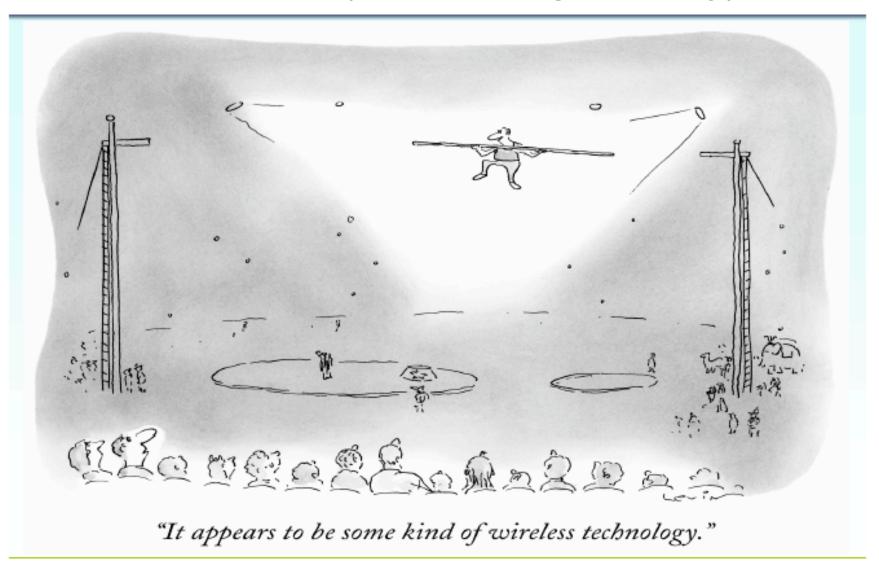
# Mesh Networking: The Possibilities Are Endless Ozzie Diaz, VP WW Bus Dev & International Sales

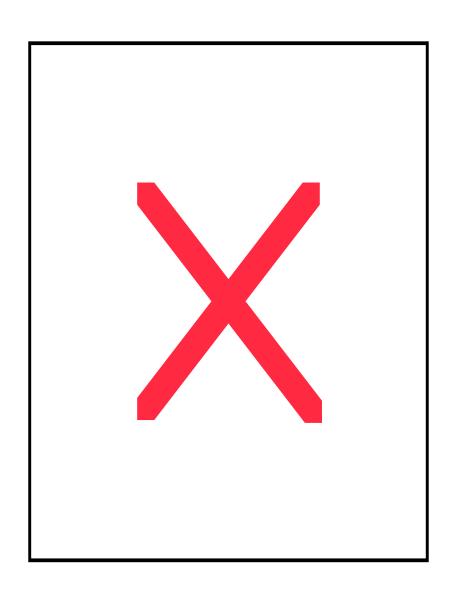




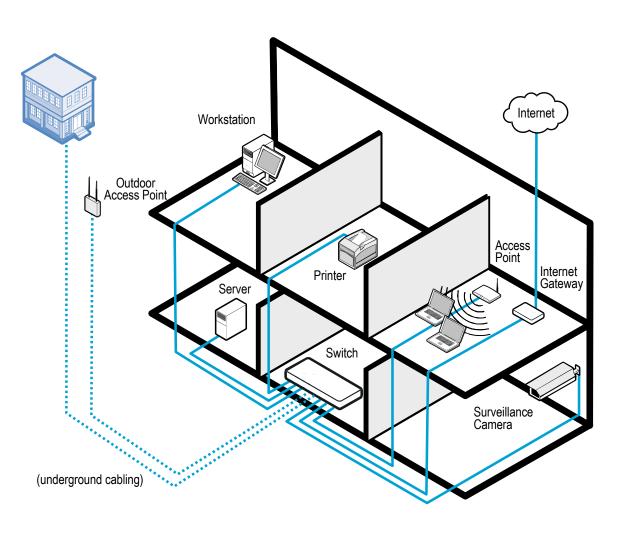
### Icebreaker Slide #1 (no context, just funny)



### Icebreaker Slide #2 (The Wireless Paradox)

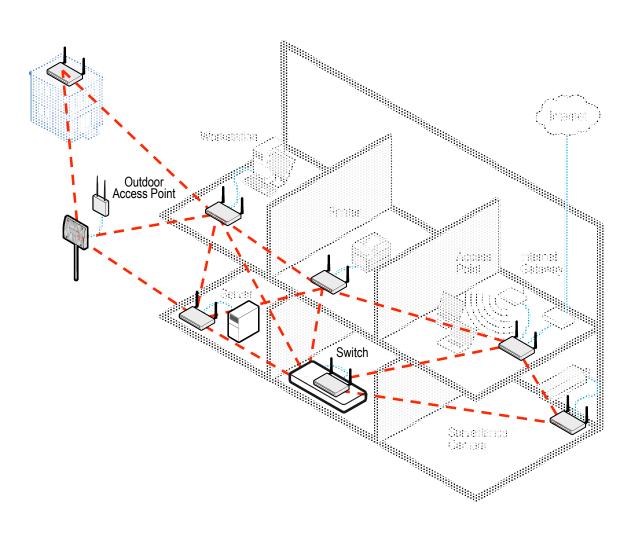


### Network Cabling is Expensive and Difficult



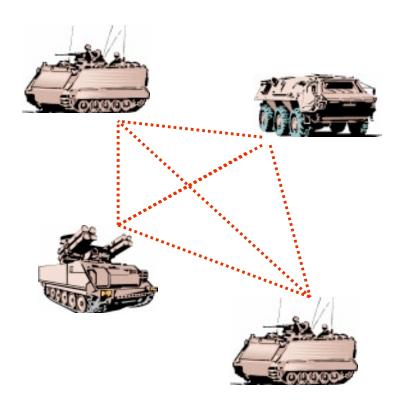
- Installing cable is costly and time consuming
- Inflexible and immobile
- The wireless paradox even access points need cabling

### Mesh Networks Simplify Installation



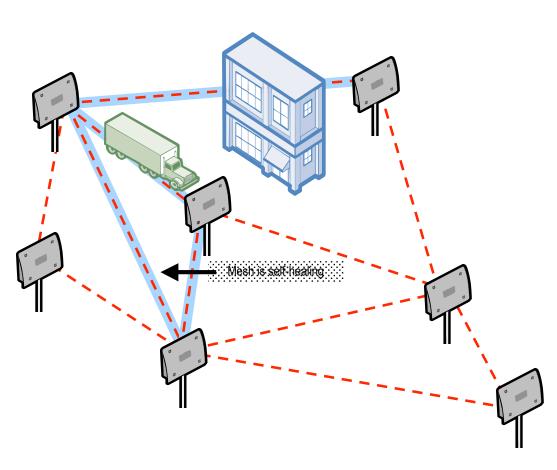
- Self-organize
- Self-configure
- Extends coverage

### What is a Mesh Network?



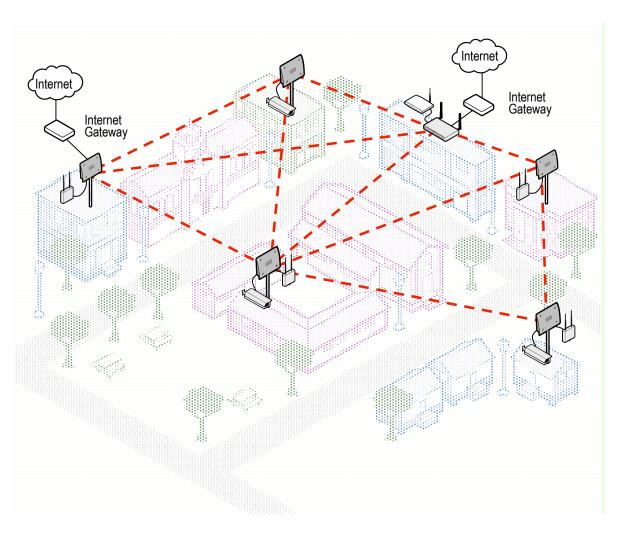
- A Brief Mesh History
   Government funded through
   DARPA for the Global Mobile
   Information Systems (GloMo)
   program
- Ad hoc Network
  - Self-forming
  - Self-routing mobile network
  - Self-healing

### Mesh Architecture Increases Reliability



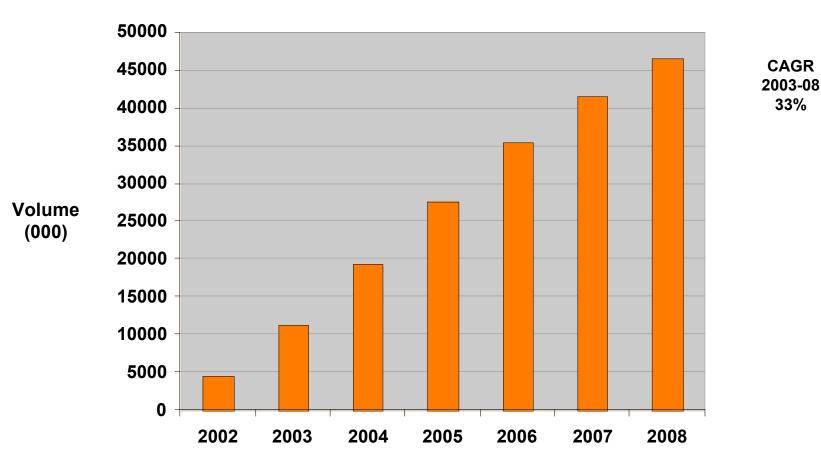
- Self-healing for resiliency
- No single points of failure
- Overcome line-of-sight issues with multiple paths
- Works seamlessly with existing wired LANs

### Shared Infrastructure for Multiple Uses



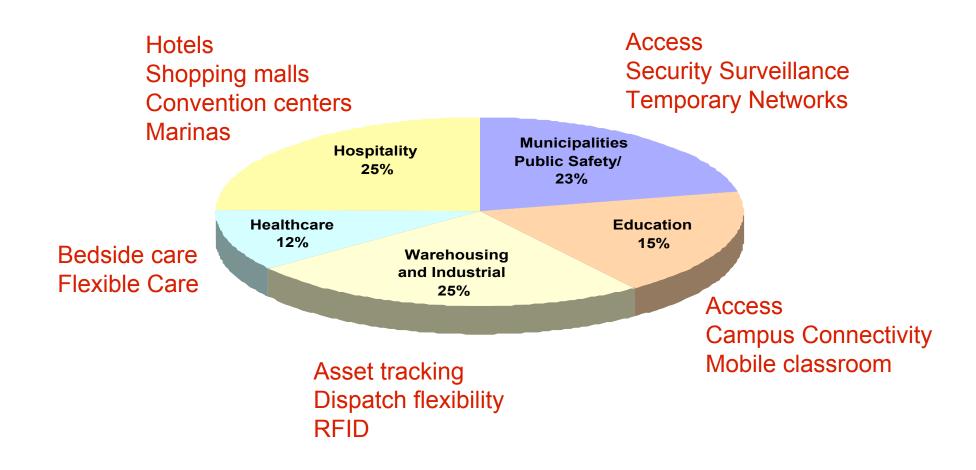
- Public Internet access
- Government communications
- Video surveillance for safety and security
- Business and education connectivity

### Wi-Fi Access Devices Continue Healthy Growth



Source: IDC

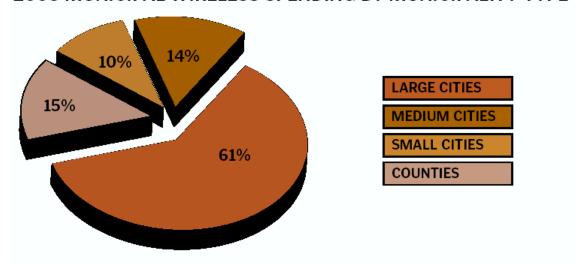
### The Mesh Opportunity – a \$1B Market 2009



Source: IDC, ABI

### Mesh a Critical Cost Factor in Evolving the Wireless Muni

#### 2005 MUNICIPAL WIRELESS SPENDING BY MUNICIPALITY TYPE



SOURCE: 2005 MUNICIPAL WIRELESS STATE OF THE MARKET REPORT (MUNIWIRELESS.COM)

#### 2004-2007 U.S. SPENDING FOR MUNICIPAL WIRELESS NETWORKS

	2004	2005	2006	2007
Spending (\$ millions)	\$31.5	\$76.5	\$177.7	\$405.6
YTY Growth Rate	N/A	142%	132%	128%

SOURCE: 2005 MUNICIPAL WIRELESS STATE OF THE MARKET REPORT (MUNIWIRELESS.COM)

### Asia Pacific Summary



### Asia Pac Unique Characteristics

- Not one single region but 6 different subregions
  - ASEAN, Australasia, Greater China, India, Japan, Korea
- •Significant differences: language, culture, business environment, regulations, geopolitical situation
- One size will NOT fit all
- Meeting local requirements is critical
- High business growth rate (e.g. China)
- From New Zealand to Pakistan: 6 time zones
- Australia = size of North America with 20 Million inhabitants

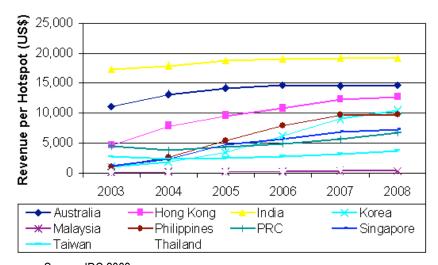


**Both a Challenge AND an Opportunity!** 

### Asia Pacific – Market Dynamics

- Market size and growth
  - Rapid HotSpot and subscriber growth
- Key trends
  - Revenue per HotSpot rising over the next 3-4 years
  - Significant drive towards ubiquity
    - 5 carriers across China, Korea, Singapore, Malaysia, and Australia provide roaming across >20K HotSpots
  - Carriers dominate the HotSpot rollout
  - From 2005-2009, will represent 45% of WiMax market (~ US\$2B)!

(IDC 2003)	2002	2003	2004	2005	2006	2007	CAGR
Spots (000s)	14	34	48.2	67.1	80.9	89.2	44.7%
Users (000s)	158	539	1374	2961	5518	7405	115.0%
Rev. (\$M)	14.3	65.9	172.5	358	630.9	921	129.9%



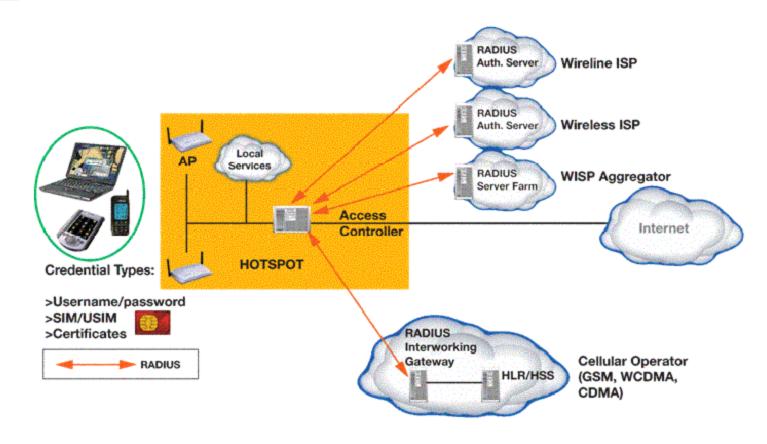
Source: IDC 2003

### Key Vertical Markets & Applications

- China
  - Industrial
  - Public Safety/Security
  - Municipalities
  - Hospitality
- Japan & Korea
  - Municipalities
  - Supply Chain/Manufacturing
  - Hospitality

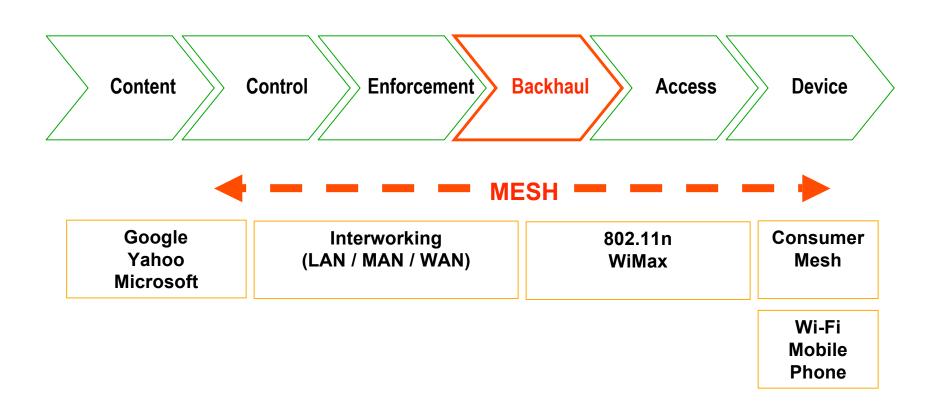
- SE Asia (SG, MY, TH)
  - Security/Surveillance
  - Transportation
  - Hotzones
  - Industrial
- SE Asia (PH, IN, Vietnam)
  - Rural Broadband
  - Municipalities

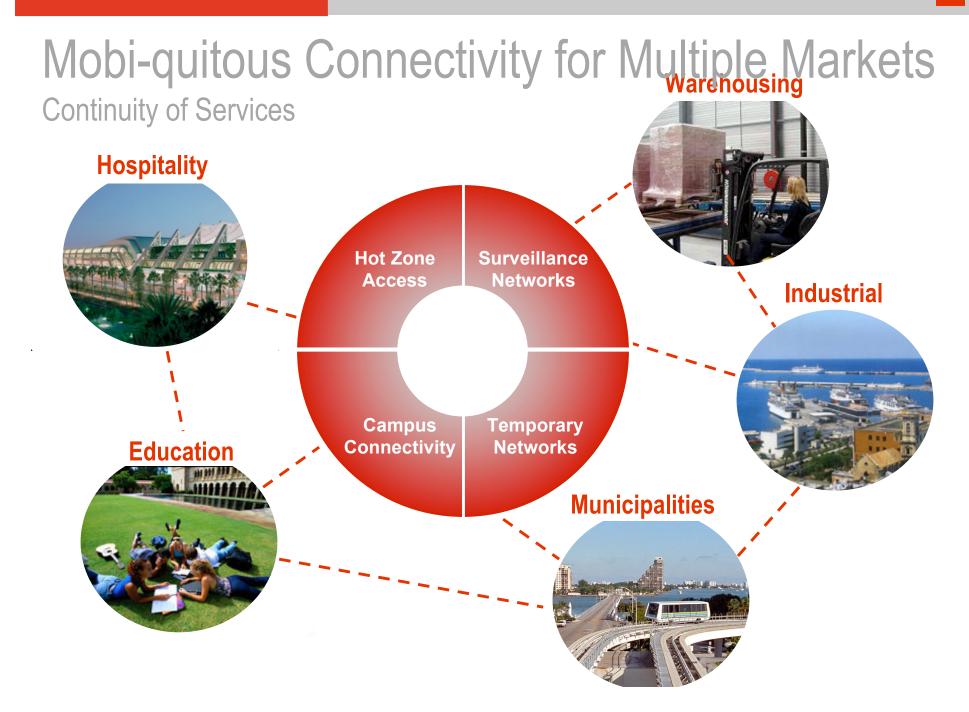
## Network Convergence will Boost Overall Growth



Source: Intel/iDA - Public WLAN Interworking Study Sep -04

## Mesh Enabling the Evolution of the IP Based Ecosystem The Bridge to Convergence





### Mesh Networks Expanding into Hot Regions



Wi-Fi Access

**Video Networks** 

**LAN Connectivity** 

**Temporary Networks** 

Voice over IP



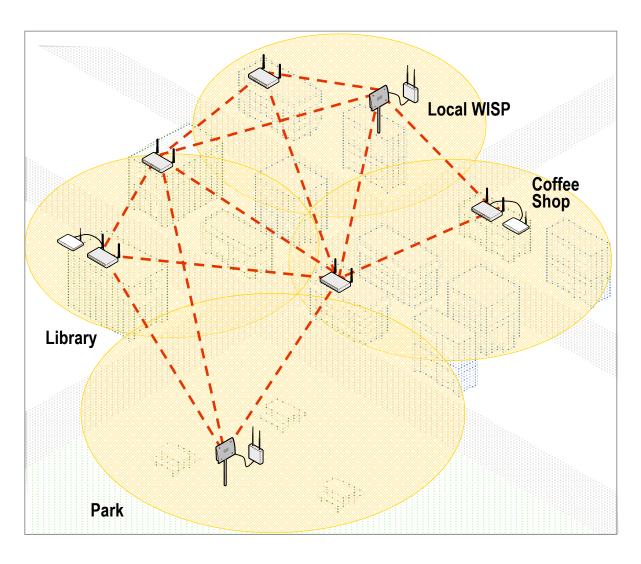
### **HotZones**

- Hospitality
- Airports
- Campuses
- Ware housing

### **HotRegions**

- Communities
- Resort Areas
- Metro Area Networks

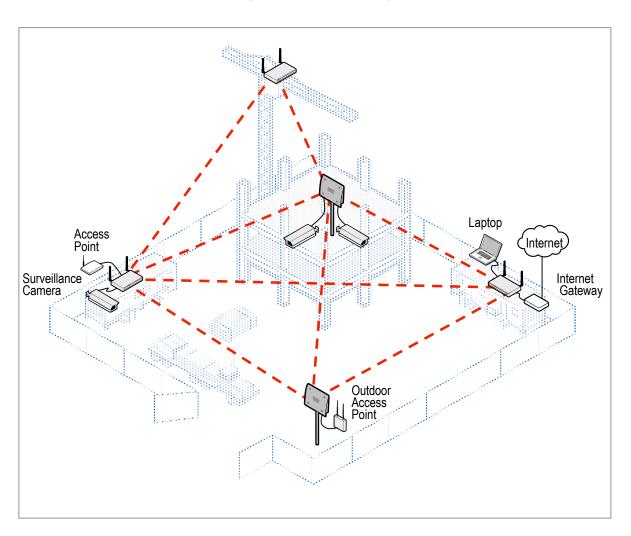
### Metro Area Wi-Fi



Multiple Hot Spots Create Hot Zones

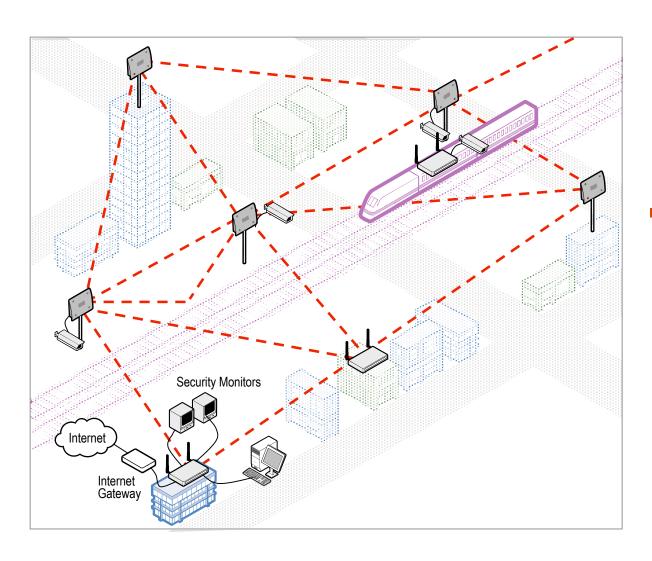
### Temporary Networks

Construction Sites, Festivals, Fairs...



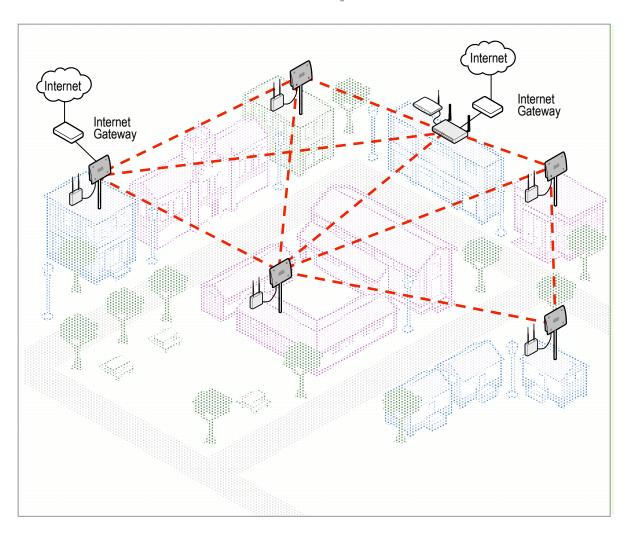
- Video surveillance
- Email & Internet
- Flexible and mobile network infrastructure

### **Transportation Networks**



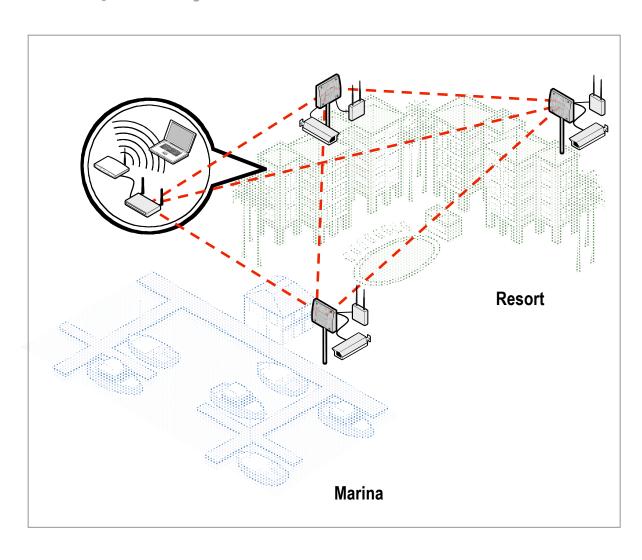
 Mobile surveillance and access on trains and busses

### The School Campus



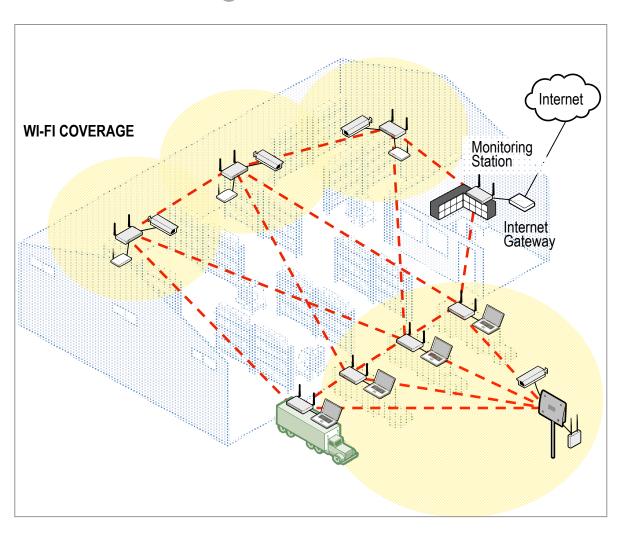
- Wi-Fi services
- Video surveillance
- Network extensions
- Safe for old and historic buildings
- Temporary events

### Hospitality - Cost Effective Value-Add Services



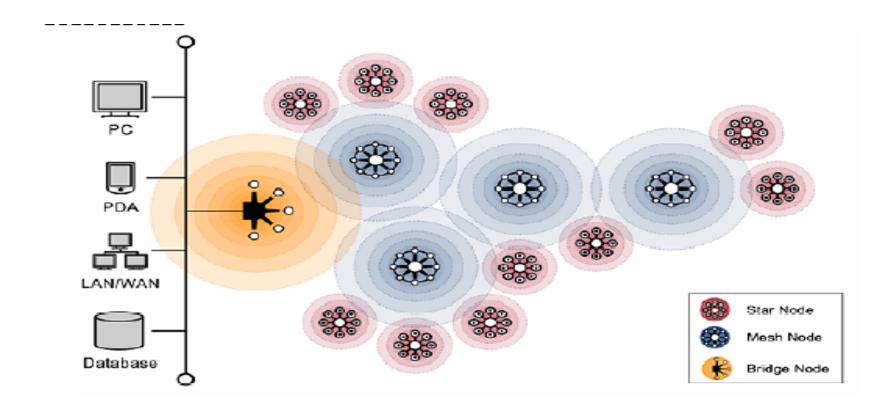
- Quick and cost effective installation
- Flexible video surveillance
- WI-Fi access for guests and staff

### Warehousing - Redundant Multi-Service Support



- Multiple services
- Video surveillance
- Inventory management and RFID systems
- Dispatch and inventory control
- Network flexibility for changing warehouse layouts

### Macro-Mesh Bridging Micro-Mesh Sensors



# The Next Generation of Mesh – The Home Consumer Applications Extended with Mesh

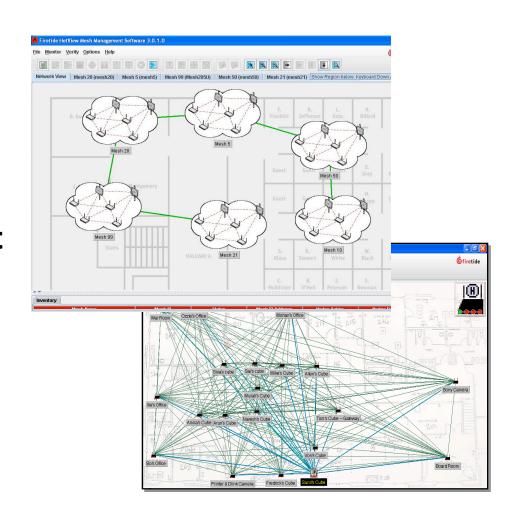
- Extending triple play in the consumer segment
- Redundant wireless music and video services throughout your home
- Improving reach compared to a more centralized network





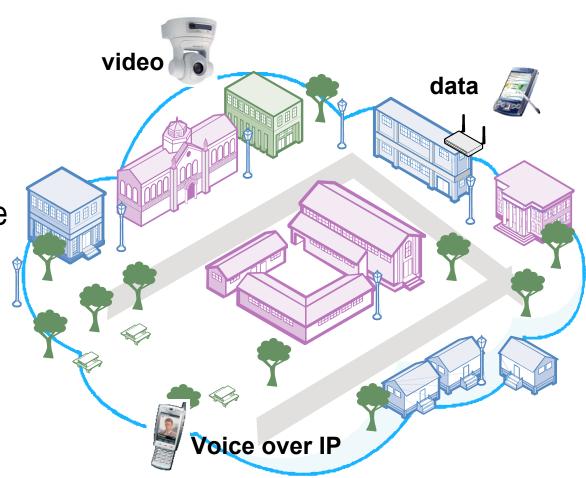
### Centralized Mesh Network Management

- For scalable public access solutions
- Overview and node level management
- Local or remote management
- Radio power controls
- Traffic prioritization
- VLAN and security.



### Multi-service Broadband Connectivity

- Triple play (VVD)
- Scalability
- Seamless connectivity
- Low CAPEX and OPEX
- Secure and manageable



### **Evolution of Mesh Technology**

- Standards 802.11s early 2008
  - Interoperability and Scalability
- Convergence of Network Technologies
  - 3G, WiFi, WiMax, UWB, ...
- Large Diversified Market, room for variety of network vendors
  - RFID networks, Mobile/WiFi Phones, Consumer applications
- \$\$\$ B equipment market in 4 years!

