

# BeamReach Networks Broadband Horizon

#### **Broadband Wireless Access Solution** for residential and SME applications

**Stanford University October 31**, 2002





## The BeamPlex<sup>™</sup> System Architecture







## The BeamPlex<sup>™</sup> Products



**BRU-100 Outdoor Remote** 





**BRU-150 Indoor Remote** 



**BeamPlex Element Manager** 



# The Opportunity

- Incumbent LEC's finding serious limitations with DSL
  - Wireless represents one of the few viable complementary technologies
  - Cable companies represent growing threat
- Competitive Carriers have limited alternatives to wireless
  - Unbundled loops too expensive
    - ILEC's can put up serious roadblocks
  - Overbuilding wired infrastructure unrealistic
- Unconventional new entrants looming
  - Content providers concerned with control of access duopoly
- Many countries have under-developed infrastructure
  - Opportunities with both ILEC's and Competitors in International Markets









5 Year IRR: 47% for BeamReach solution vs 22% for DSL





#### Requirements for a Successful BWA Business

- Low cost of coverage
  - Macrocell
  - Non line-of-sight performance
  - High link budget & low fade margins
- Low cost per sub for infrastructure
  - Large base station **capacity** = 1000's of subscribers
- Low spectrum cost
  - High spectral efficiency and flexibility in spectrum use
- Low cost CPE
  - Integrated, customer installable
  - Eliminate install costs, rapid service deployment



# **BeamReach Networks' Solution**

- 4<sup>th</sup> Generation System
- Based on Adaptive MultiBeam OFDM
  - Adaptive beamforming and null steering
- Concurrently delivers
  - Large coverage: > 16 x area
  - High link rate: 1.5 Mbps
  - High capacity: up to 220 Mbps
  - High spectral efficiency: > 10 x increase
- Low Cost

# **No Compromise**





## **Adaptive Beamforming**







#### Fast Packet Adaptation & In-Cell Frequency Reuse





### **Spectral Efficiency**







#### Infrastructure Coverage Comparison



Typical 2G/3G BWA Technology

BeamReach System Maintains Wide Cells With High Percentage of Self-Install CPE

Point of Presence

Townsville, USA





### Market differences: Asia vs US

- Demand/ penetration of broadband services
- Requirements to provide voice and data services
- Availability of alternative broadband infrastructure
- Ability to pay
- Density of population per sq. km
- Multi-dwelling units vs single family houses
- Spectrum availability: 2.3 GHz, 3.5 GHz?

## **Economics are generally far better in Asia**





Asia: Multiple markets, multiple applications

- Korea/ Japan
  - Complement to DSL
  - Portability features to differentiate against DSL
  - Very low cost/ price for DSL
- China/ India
  - Business and MDU applications
  - > 1.5 Mbps for multi-dwelling units
- India
  - Broadband to villages: Large coverage