

# **Investing in Broadband Communications**

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# **Equipment Vendor Balance Sheet Analysis**

USD M	ALCATEL	<u>CISCO</u>	<u>ERICSSON</u>	<u>LUCENT</u>	<u>MOTOROLA</u>	<u>NOKIA</u>	<u>NORTEL</u>	<u>SIEMENS</u>	<u>TELLABS</u>
Market Cap	\$3,231	\$74 <i>,</i> 971	\$8,025	\$2,849	\$24,668	\$69,126	\$1,919	\$31,357	\$1,888
Cash	4,723	21,061	8,204	5,423	6,487	6,303	4,869	8,891	993
Debt	5,965		6,999	5,160	8,943	1,042	4,790	10,543	1
Free Cash Flow									
2002E	193	4,782	(2,582)	(1,859)	1,662	6,110	(933)	3,161	110
2003E	981	6,482	(1,507)	91	2,725	6,634	356	4,709	199



#### **Walden International Overview**

> Founded in 1987

> Extensive presence in Asia and U.S.

Relationships with top tier investors

Fifteen General Partners

US\$2.0 billion under management

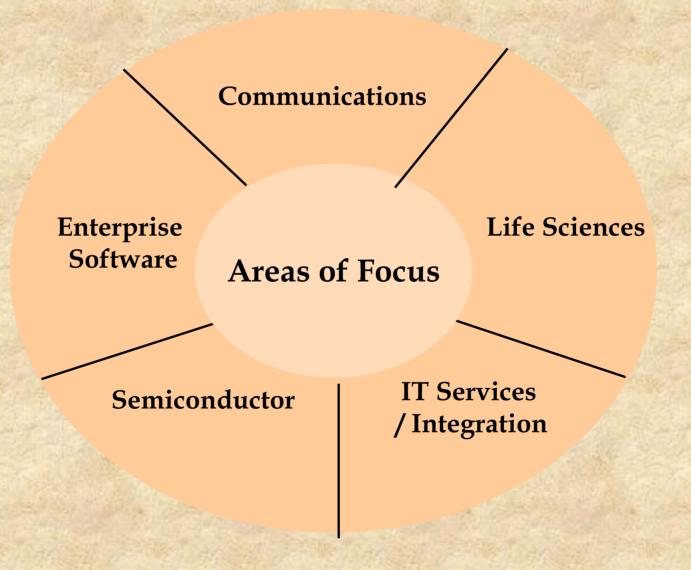


# Geographic Coverage





## **Team Experience and Expertise**





## Venture-Backed IPOs in the US





#### US VCs - \$ Raised & \$ Invested

□ \$ Raised

■ \$ Invested



Source: Venture Economics



#### Asian VCs - \$ Raised & \$ Invested





Source: AVCJ



#### **PRC Government Plan**

- Information Technology becoming a new driving force of China's economy growth
- China's MII a 10-year plan focusing on network construction, software development and R&D of core IT technologies, incl.
  - → Making a strategic adjustment to its existing networks under the principle of integrating computer networks, telecom and cable TV networks
  - → Building high-speed broadband information network, providing voice as well as data and multimedia transmission services
- Core IT Technology sector
  - → Aim to master core technologies, including IC and software development
  - → Make breakthroughts in R&D of large-scale IC, high-function computers, large scale system software, high-speed network systems, new generation mobile communications and digital TV broadcasting
- Changes in regulation
  - → Telecom carriers are free to set tariffs on non-basic services such as ISDN local calls, voice mail rentals, cellular SIM card fees and satellite mobile



#### **China Communications market**

- Broadband (ADSL + Ethernet)
  - → # of broadband users in 2001 was between 1.8 to 2 million
  - → Capacity of broadband networks was 5.7 million in 2001
- Cellular
  - → Projected by IDC to reach 166 million subscribers in 2002
  - → Mobile penetration reached 6.7%
- Opportunities
  - → Wireless LAN
  - → DSL deployment
  - → Metro / access optical networks
  - → Broadband access

#### **Statistics**



- Output of IT industry accounted for 4.2% of China's GDP in 2001, up from 2% in 1995 and is expected to double to account for more than 7% of the national GDP by 2005
- ➤ Under the 10<sup>th</sup> 5-Year Plan, by 2005
  - → China's IT industry to reach RMB 920 billion (~USD111 billion)
    Sales revenue of electronic IT products expects to reach RMB 1.5
    trillion (~USD181 billion)
  - → Export of electronic IT products will rise to USD100 billion
  - → Telecom revenue expects to be RMB1 trillion (~USD121 billion)
  - → 40 million Internet-connected computers
  - → A telephone penetration of 40%
  - → 200 million data, Internet and multimedia users
  - → Internet penetration rate of 15%
- > China's IT market has approximately 46,000 IT companies





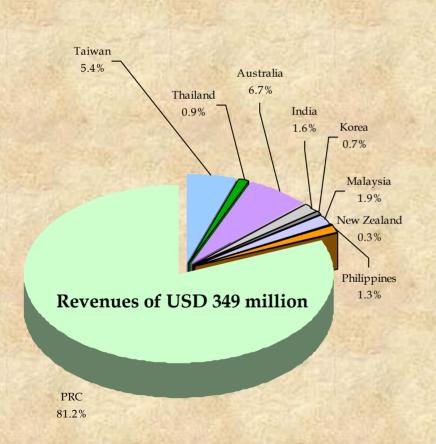
- "Digital Olympics" program
  - → Building of telecommunications infrastructure and network systems
  - → Creation of Media Village for the press
    - Workstations with sophisticated equipment and facilities, including high definition TV signals, ISDN telephones, multimedia network terminals, various wire and wireless wideband access
- Government support & budget will accelerate infrastructure investment
  - → Set up a mobile communication product R&D fund to bolster domestic technology development
- Current MAN infrastructure is limited in both capacity and coverage, require major built out



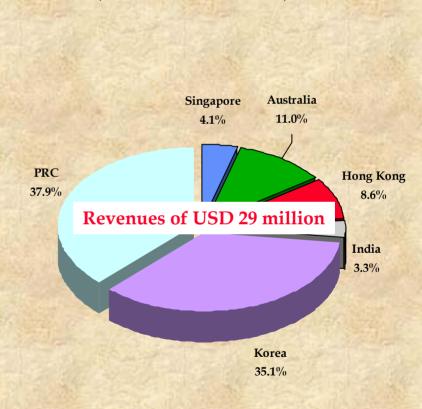
## **DWDM End-users Revenues**

Asia Pacific (excluding Japan)

# Long Haul DWDM Systems by Country (% of 1H 2001 Revenues)



# Metropolitan DWDM Systems by Country (% based on 1H 2001 Revenues)





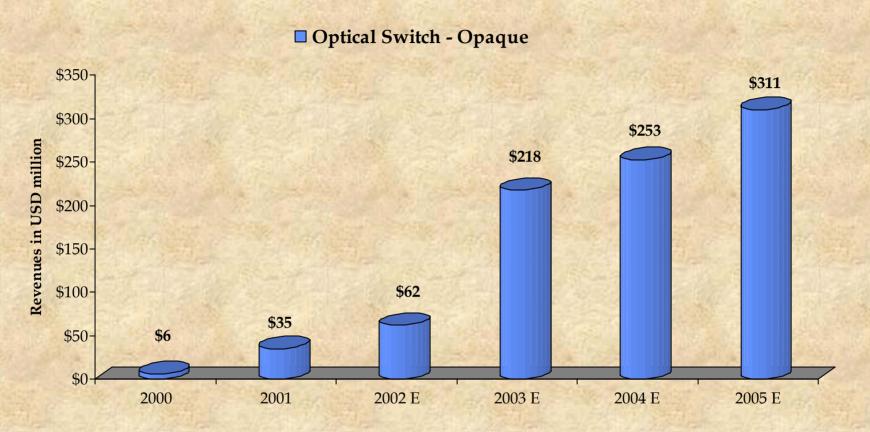
#### **China - Market Forecast for DWDM Systems**



- > Carriers continue to build up their fibre optic network and utilize DWDM equipment
- Data and voice traffic continue to increase at high rates, which cannot be met by traditional managed networks services like DDN



# **China – Market Forecast for Optical Cross-Connects**



Optical switches are deployed by new generation carriers and potential service providers to build up their optical network.



#### China - Telecom Service Revenues Forecast



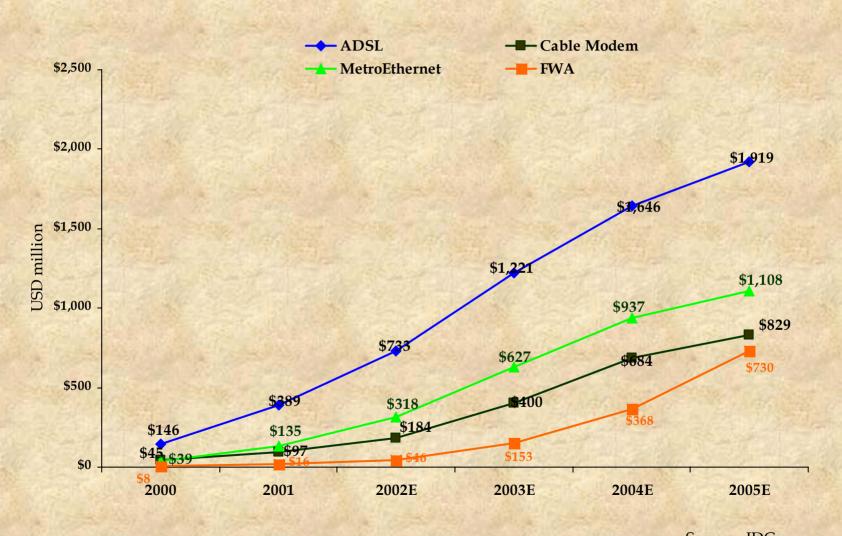








#### China - Broadband Services Revenue Forecast





## Macro approach - what we do

- Strong commitment to Asia
- Establish strong local government and industrial networks
- Build strong local investment team in Shanghai / Hong Kong / Beijing offices
- Develop / expand proprietary deal flows
- Provide global value adding services and strong domain knowledge



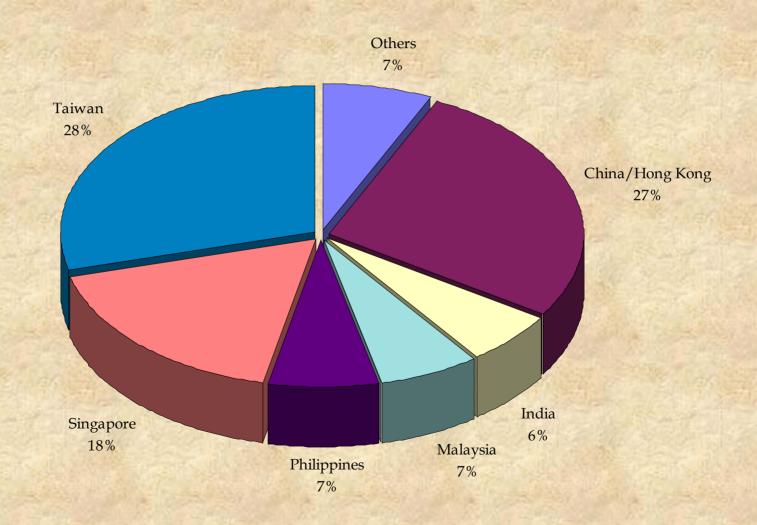
## What we require

- Entrepreneurs
  - → With technical experience and entrepreneurs mentality
  - → Understand local market / local customer needs
  - → Experience in general management
  - → Hungry to build scalable world class companies



# WI - Investments in Asia

(from 1992 to Aug-02)





# **Selected Communications Portfolio Companies**



































