



**EE-402T Entrepreneurship in Asian High-Tech Industries
Spring 2010 Seminar Series**

Creating a Market for Technologies in Thailand

Dr. Edward Rubesch, who is on the Faculty for Entrepreneurship in the Business School of Thammasat University, Thailand, discusses programs in Thailand that encourage researchers to link more closely with industry and that encourage Thai companies to value technology as a source of competitive advantage. Prof. Rubesch has founded four companies in Thailand, which he still heads. He has started two entrepreneurship programs there, including the Global Entrepreneurship Program, as part of the International MBA at Thammasat University. He is also Director of the Technology Licensing Office for Thailand's National Science and Technology Development Agency.

- Students may register for EE-402T, casual attendance welcome



**Prof. Edward
Rubesch,
President & Owner,
Sequoia Co., Ltd.
Bangkok, Thailand**

**Tuesday, April 6, 2010
4:15 - 5:30 PM
Skilling Auditorium, Stanford
Visitors Welcome • Light Refreshments**

Details: <http://asia.stanford.edu/>

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