



**EE-402T Entrepreneurship in Asian High-Tech Industries
Spring 2010 Seminar Series**

Technology Transfer and Start-Up Company Creation at Asian Universities: The Example of Malaysia

Jon presents findings from his study commissioned by the government of Malaysia on improving technology transfer from universities, with special reference to commercialization via start-up company creation. He then applies the Malaysia example to the situations in other Asian economies.

Recruited to join the (then new) Office of Technology Licensing in 1984, Jon has been responsible for licensing all forms of IP, including patents, software, and university trademarks. After becoming emeritus in 2003, he has served as strategic consultant on licensing policies to governments, universities, and research institutions in the U.S., Europe, Asia, Arab League, and South America. He has twice served as Vice President of the Association of University Technology Managers (AUTM), and he is Past President of the Association of Collegiate Licensing Administrators.



Mr. Jon Sandelin
Senior Licensing Associate, Emeritus
Stanford University
Office of Technology Licensing

Tuesday, May 4, 2010
4:15 - 5:30 PM
Skilling Auditorium, Stanford
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