

Samsung **GLOBAL**
INNOVATION
CENTER

July 2015

OPPORTUNITIES

Software and Services

CONNECTED HOME▶

CONNECTED LIFE▶

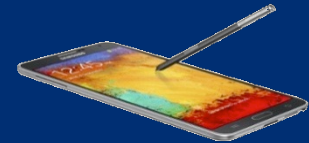
ADS

APPS

SERVICES

CONTENT

DISTRIBUTION



WHO WE ARE

GIC's mission is to create break-out products by empowering entrepreneurs



INVESTMENTS: Invest in compelling early-stage startups for strategic impact



PARTNERSHIPS: Build relationships with leading companies to develop unique customer experiences



ACQUISITIONS: Acquire top talent and early stage companies



ACCELERATOR: Create internal startups and provide support through capital and access to Samsung



SMARTTHINGS: Leading open smart home platform independently operated by GIC (acquired Aug. 2014)