



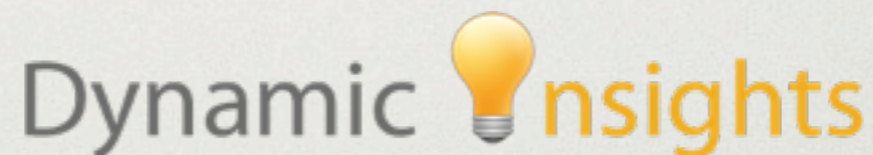
RewardMe

Mobile Loyalty Management Solution

Yukai@RewardMeApp.com



Team Background



- The original team met at UCLA and have been working together on startups for over 3 years

Team Background



STANFORD
UNIVERSITY

P&G



Google



VICTORIA'S
SECRET

Comcast.

• Our core strength lies in Social media and Gamification

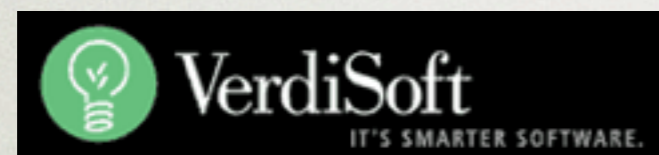
Team Background



Sold for \$850M



Sold for \$27M



Sold for \$120M



#2 to RIM

- We were then joined by a successful entrepreneur, who has had four successes

What is RewardMe?

RewardMe is a loyalty management solution for the restaurant, hospitality, and retail industries.

We turn a new customer into a repeat customer and drive customer referrals with our mobile application.



Step 1

Customer orders and pays for food



Step 2

Customer earns points on his phone



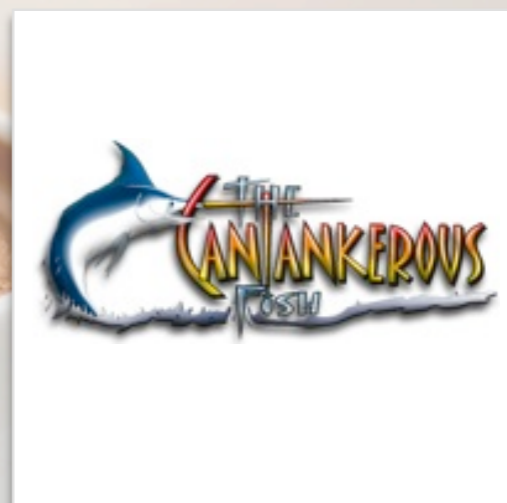
+250 points

Step 3

Customer redeems rewards for frequent visits and customer referrals



How does **RewardMe** work?



Featured RewardMe Partners

Personal Story

- Arrived in the States from Taiwan in 2000
- Studied International Economics at UCLA
- Created my first business first year in college
- Personally struggled with legal status as an entrepreneur

Advantages from Asia

- A broader perspective
- Everything is a variable
- Trained to be resourceful
- Builds tenacity
- No more comfort zone
- Lower cost solutions
- Global network = stronger teams

Obstacles from Asia

- Entrepreneur legal status
- Language and cultural barriers
- Lack of diversity
- Generally seen as weaker managers
- Education from Asia lacks creativity and entrepreneurial thinking
- Difficult access to capital

RewardMe Expansion

- Making plans to enter the Asia market
- A huge market that values discounts and reward points
- Raised money from individuals in Asia
- Push RewardMe through Hong Kong, Shanghai, and Beijing

Thank You



RewardMe

Yu-kai Chou

714.273.7088

Yukai@RewardMeApp.com

<http://RewardMeApp.com>