

Digital Technologies and Access to Healthcare: NPO's respond to COVID19 in India

Oct 1, 2020

Rekha Pai Kamath

<http://www.linkedin.com/rekhapai>

How and Why of Customer Discovery

Background in Technology Companies doing Product Development, Marketing and Product Management

Trip to Odisha Jan 2019

Mumbai >> Bhubaneswar (flight)

Bhubaneswar >> Talcher (4 hrs drive)



“City of Black Diamond”

Pop: 40,000

Ayu: Digital Assistant for Comprehensive PHC

A mobile app for community health workers to screen, track,
monitor patients & facilitate teleconsults

app

A digital assistant with over 71 protocols for history taking, physical
exams and clinical decision support for common conditions

ayu

A backpack kit of medical devices for point of care
diagnostics

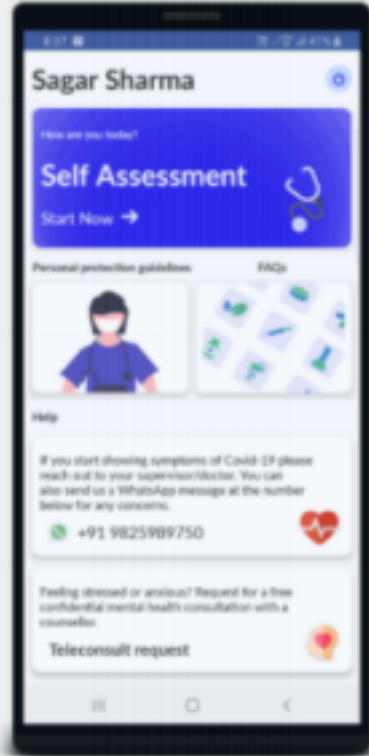
kit

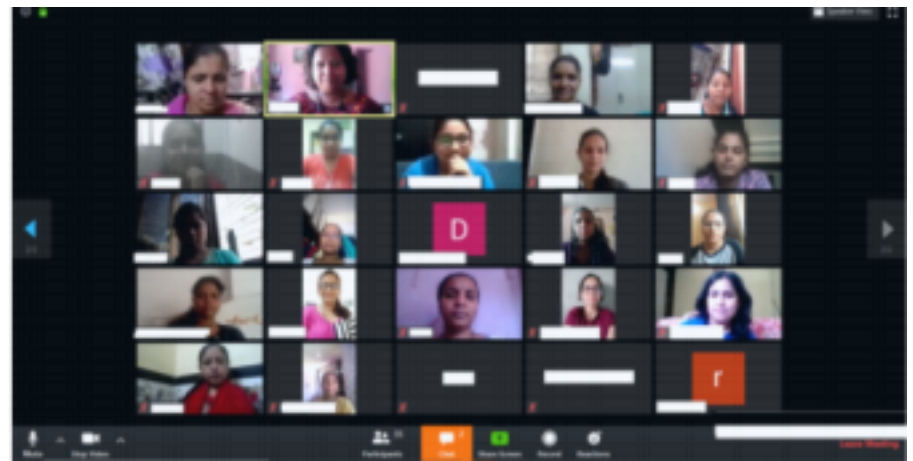
A cloud portal for remote primary care doctors to provide real time
as well as asynchronous teleconsults over audio or video calls

consult

Healthcare outcomes from Odisha

Intelehealth's Covid response with NGO partners





Nonprofits
The power of partnership

- Training in Infection Prevention and Control
- Train the trainer model
- App + Website + video content
and collaboration

THE/NUDGE

intelehealth



गूज..
GOONJ.. a voice, an effort
www.goonj.org



WOMEN ON WINGS

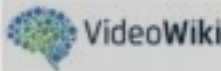
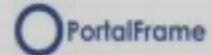


Civis



Technology Partners

Content Partners





Distribution networks

**App, website, hosting Videos, content, localization,
accessibility**

IMPACT in 3 months!: Intelesafe and IPC training

- 1400+ NGO master trainers across 22 states**

- 6300+ field staff trained by master trainers
- 41,000 families and community members reached by healthy messages