



**ICT Strategy to take Malaysia Global**



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MIMOS Berhad

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*Innovation for Life™*  
Applied Research in Frontier Technologies



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# Malaysia



- GDP
  - 2007 5.9%, 2008 6.3%, 2009 -2.3% (est.)
- Population 28mill

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# Economic Paths

**Resource Economy**

**Manufacturing Economy**

**Knowledge Economy**

- Prime Minister's 2010 Budget
- Year of Innovation 2010
- IP Promotion & Tax incentives

The Honourable Dato Sri Mohd Najib bin Tun Abdul Razak

**MOSTI to propose innovation centres to promote creativity**

2009/06/23

The Science, Technology and Innovation Ministry (MOSTI) will propose to the Cabinet the setting up of six national innovation centres in the country before the end of this year, Minister Dato Dr Maximos Ongli said today.

He said the idea for such centres, with the aim of promoting creativity and innovation among Malaysians, was conceived by Prime Minister Dato Sri Najib Tun Razak.

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# Moving Malaysia towards K-Economy

**Factor Driven**  
(e.g. AGRICULTURE/ MINING)

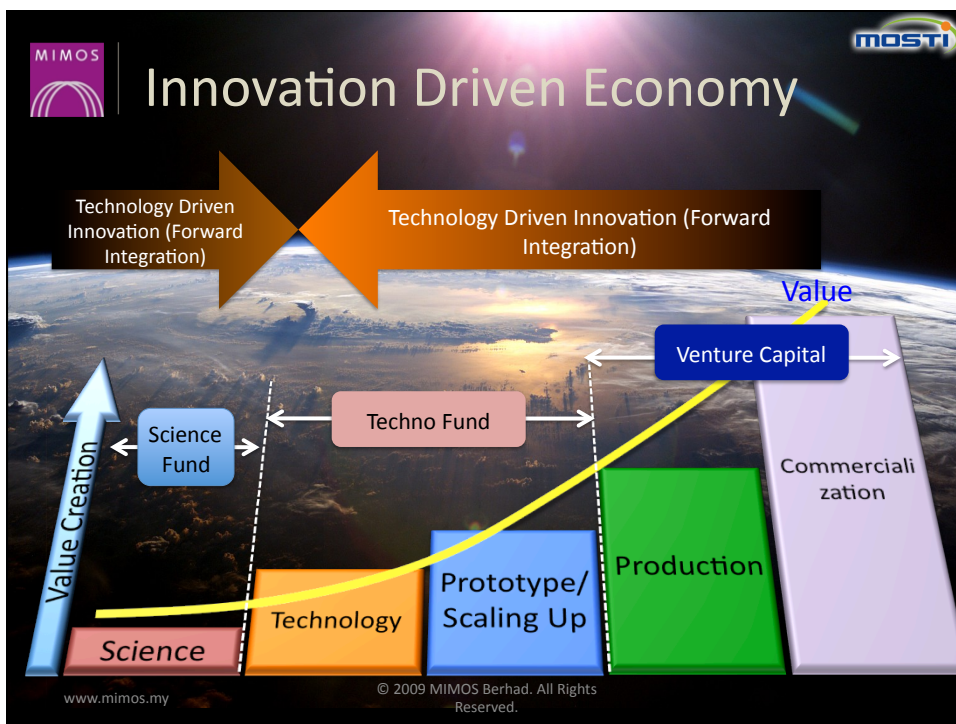
**Investment Driven**  
(e.g. MANUFACTURING/ REAL ESTATE/BANKING)

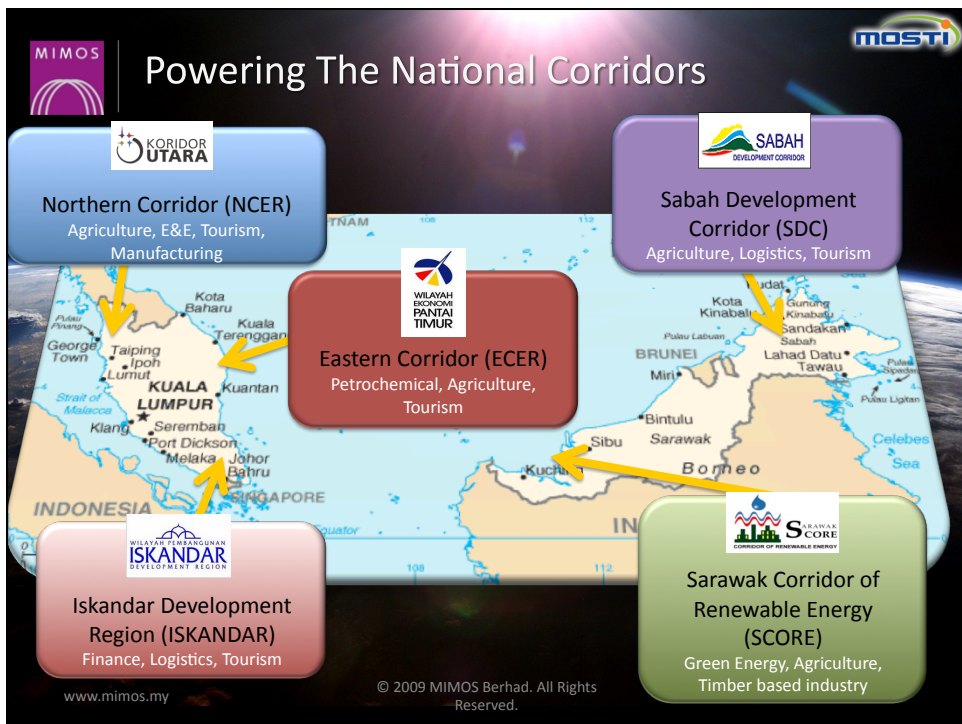
**Innovation Driven**  
(e.g. BIOTECH/NANOTECH/ INFOTECH/K-INDUSTRIES)

Creation    Research    Development    Commercialisation

**Innovation Driven Eco-System**  
Physical Infrastructure is no longer the only differentiating factor

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# MIMOS

## Vision

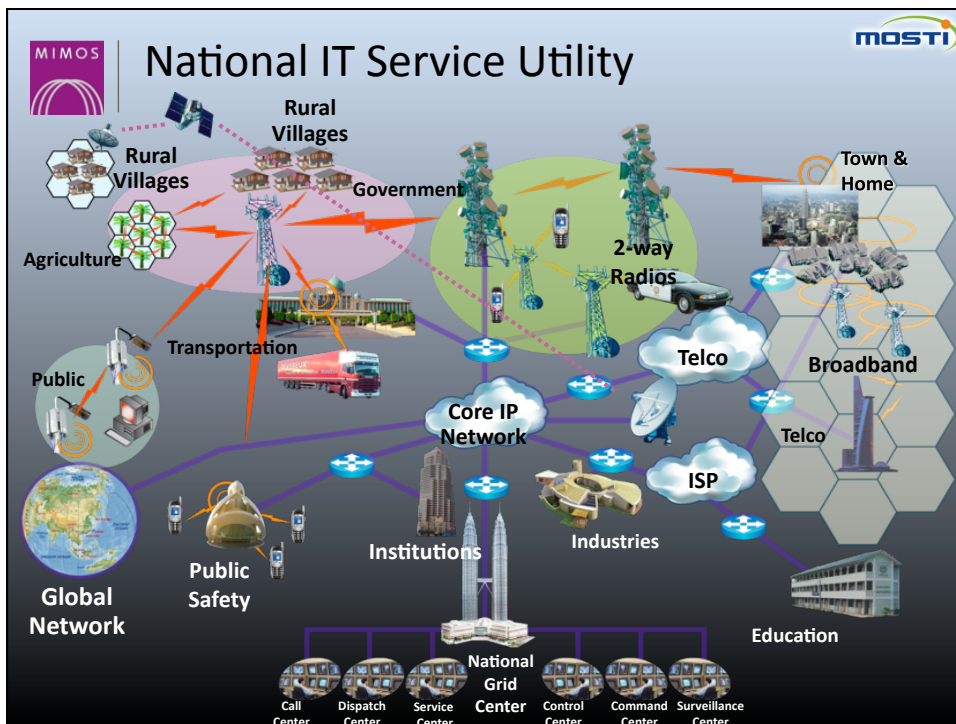
To be a Premier **Applied Research** Center in Frontier Technologies

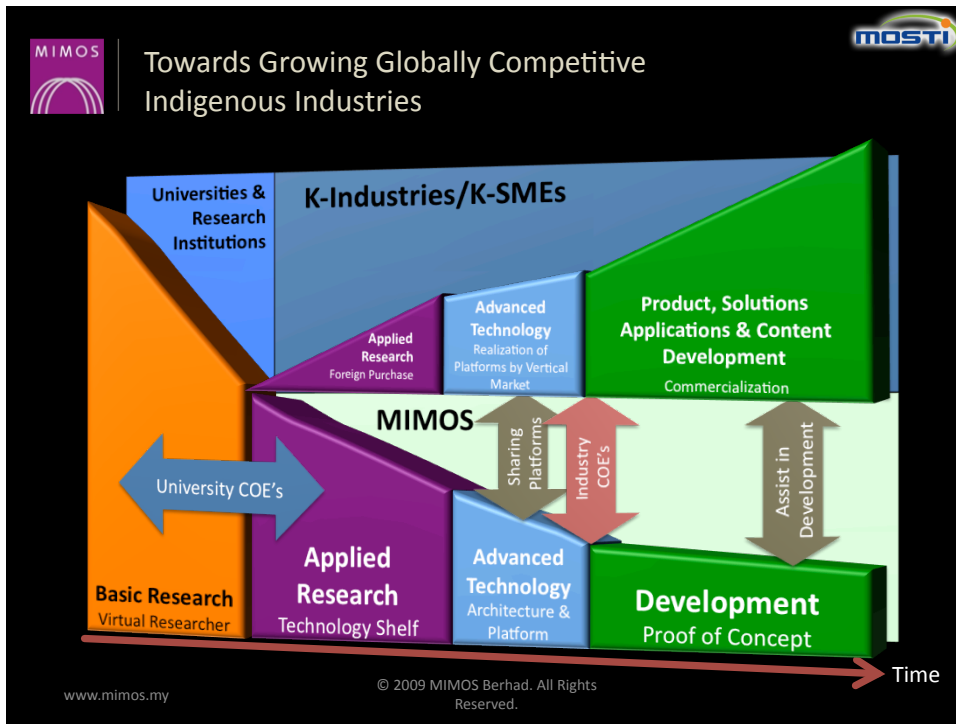
## Mission

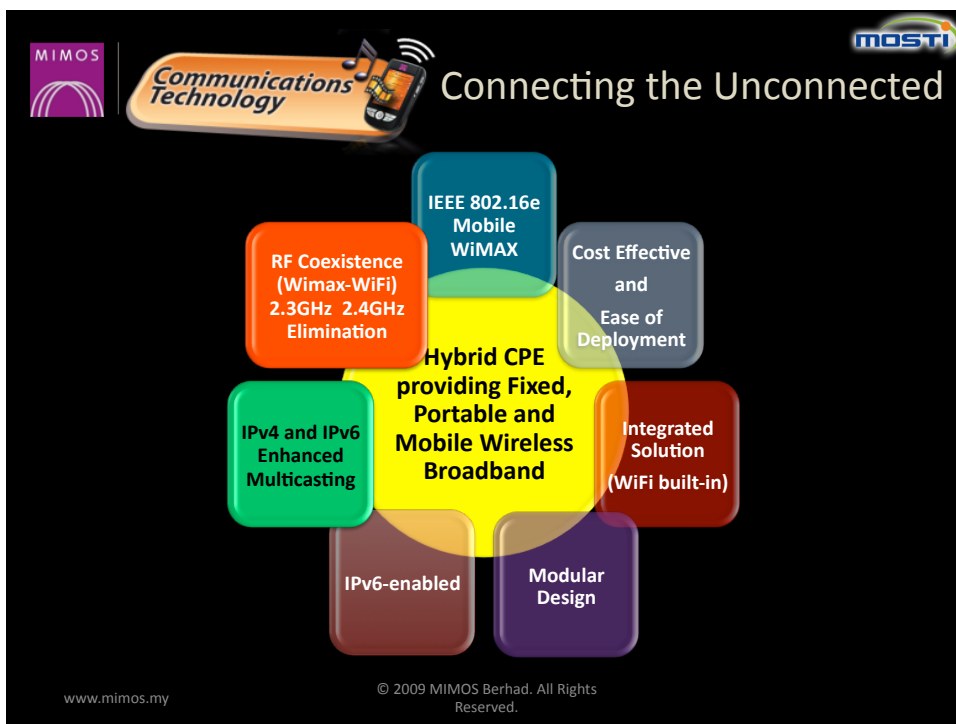
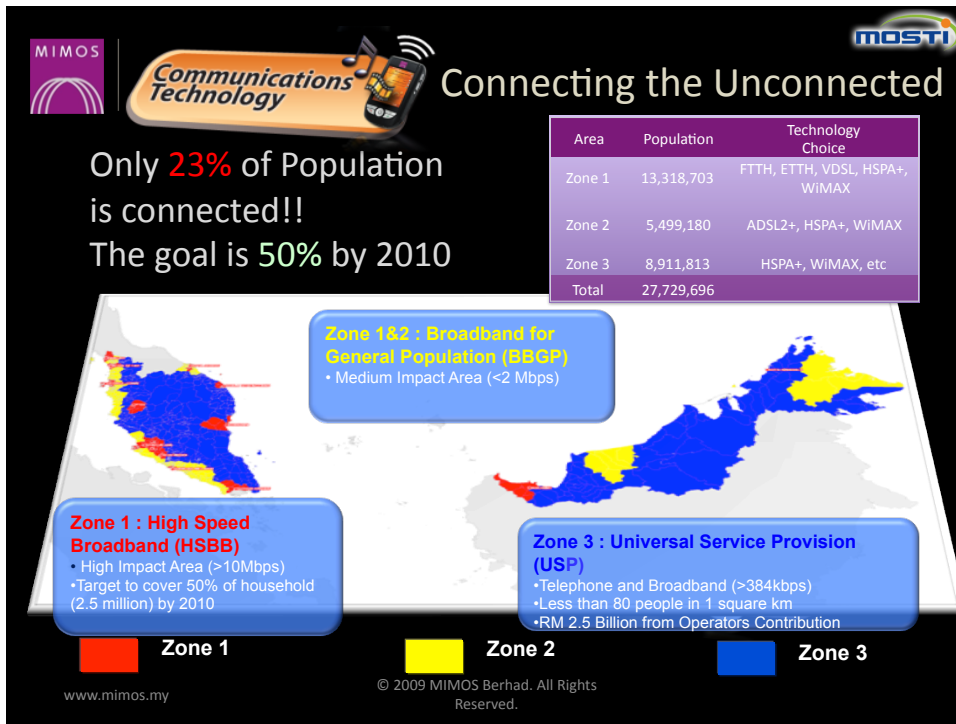
To pioneer innovative information & communication technologies towards growing **globally competitive indigenous** industries



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MIMOS Communications Technology MOSTI Connecting the Unconnected

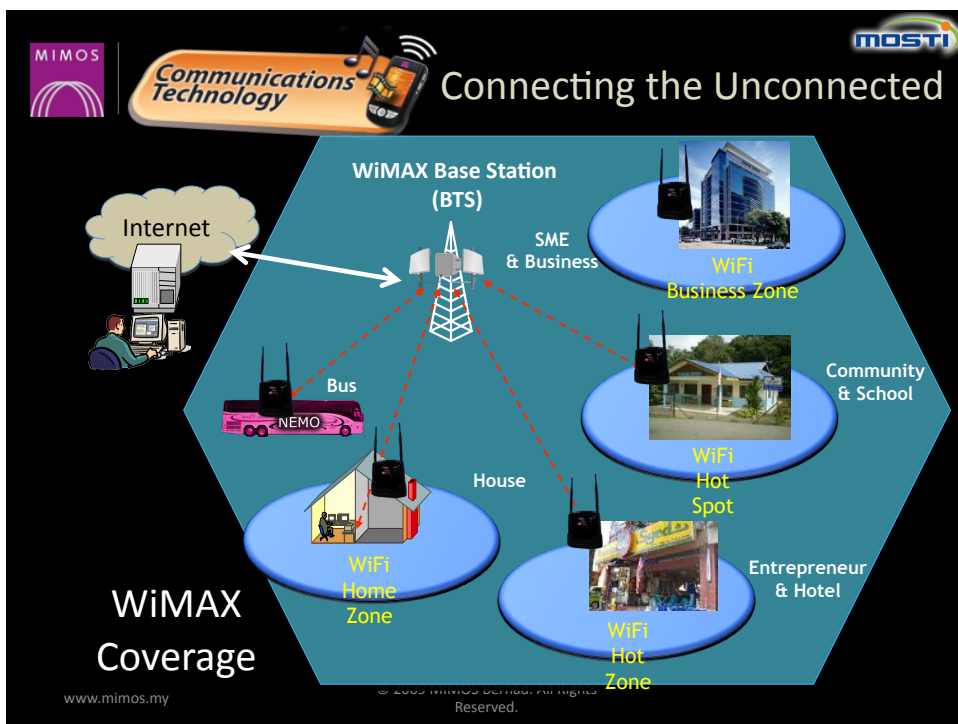
MIMOS  
MAY 2009  
Good

MIMOS

**MIMOS WiWi Access Point**  
Hybrid WiMAX - WiFi Wireless Router

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This advertisement features a black MIMOS WiWi Access Point with two antennas. The background is white with green and grey decorative swirls. Logos for MIMOS, Communications Technology, and MOSTI are at the top. A 'Good' award logo is on the left. The product name and description are at the bottom.





MIMOS Communications Technology MOSTI

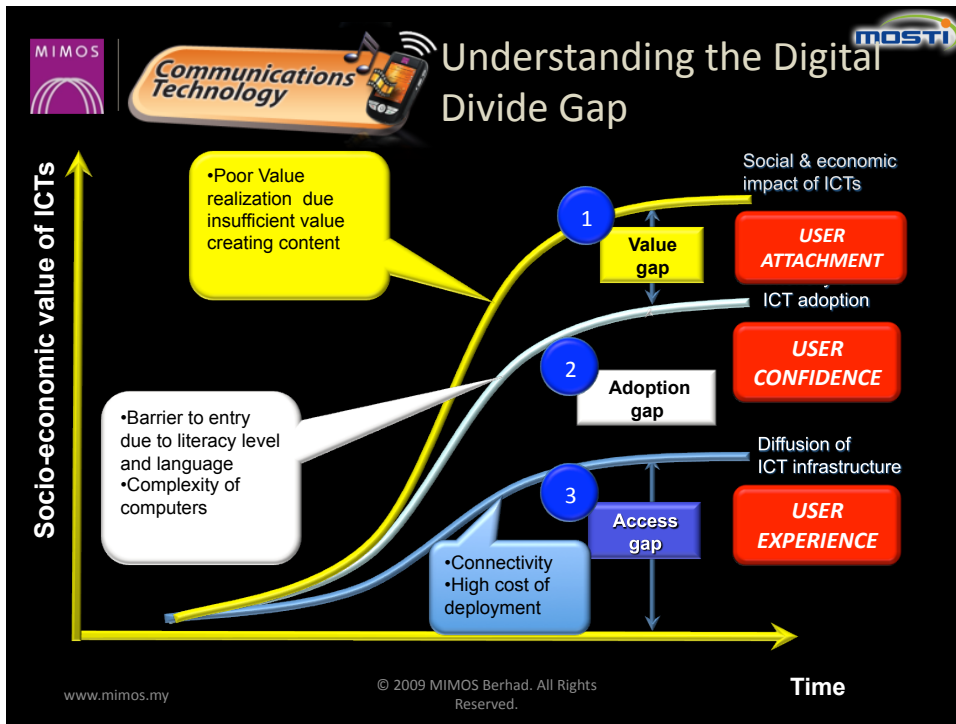
# Bridging the Digital Divide (BDD)

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MIMOS Communications Technology MOSTI

# BDD @ Felda Chini

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**Jen-ii Innovations**

**AI BASED ENGINE**

- **User profile engine:**
  - Relevant content
  - Targeted advertisement
- **Aggregated Content:**
  - Smart search engine ensuring relevant and recent
  - Piping current content
- **Dedicated Government Button**

**DYNAMIC USER INTERFACE**

- **Contents categorized based on icon**
  - Easy navigation; access to content in 3 clicks
  - Multi lingual format
- **Familiar Interface**
  - Use TV as display

**UNIFIED COMMUNICATION:**

- internet technology;
- email,
- SMS and
- VoIP telephony

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